Sponsorship Prospectus

The 2016 Annual Conference for
Louisiana's Community and Technical Colleges

WHO WE ARE

LOUISIANA'S COMMUNITY AND TECHNICAL COLLEGES

One of the fastest growing two-year college systems in the nation, our colleges consistently rank nationally in the top 100 producers of two year certificates, one year certificates, and associate degrees. In 2014, the LCTCS Board of Supervisors set forth a bold mission, a strategic vision that we call *Our Louisiana 2020.* With this vision, we set our sights on six main objectives:

- Double graduates to 40,000 annually.
- Double Annual Earning of Graduates to $1.5 Billion.
- Quadruple Student Transfers to 10,000 annually.
- Double the Number of Students Served to 325,000 annually.
- Double Foundation Assets to $50 million.

To reach these goals in 2020 and reach further in the following years, we know that we must be proactive in working with our business partners, meeting their needs and reaching out into the communities that our colleges serve. To do this, we must invest in our people.

2016 ANNUAL CONFERENCE

INVESTING IN OUR PEOPLE: VISION 2020

This year, the annual conference will take place on **April 13-15 at the Baton Rouge River Center**. Historically, this is largest event of its kind in Louisiana, drawing nearly 2,000 employees who work in every area across their campuses – from academic faculty to student services, from Chancellors and Directors to facility managers, the spectrum is wide.

The conference features concurrent session presenters that are hand-selected, dynamic subject matter experts. They provide detailed perspectives about practical and innovative solutions to today's community and technical college challenges and opportunities. In order to offer these professional development programs, we rely on partners to help offset of our costs. Through the Foundation for Louisiana's Community and Technical Colleges, sponsors and exhibitors can show their support for innovative programming at our schools, promote products to front line users and help us keep our commitment to invest in our people.

We appreciate your careful review of the attached opportunities. Please complete the form that follows and return it via standard mail or email to stephanieercolini@lctcs.edu.

Thank you for your consideration. Should you have any questions, please feel free to contact me using the information below.

Sincerely,

Stephanie Ercolini
Executive Director of Development
The Foundation for Louisiana's Community & Technical Colleges
225-308-4411 (office)
916-799-5483 (cell)

stephanieercolini@lctcs.edu

2016 LCTCS Annual Conference

Sponsor/Exhibitor Commitment Form

Company Name: _____

Contact Name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

_____

Signature of Authorized Sponsor Representative Date

AVAILABLE PACKAGES (PLEASE SELECT)

- ☐ Presenting Partner - $15,000
- ☐ State of the System - $10,000
- ☐ Business and Industry Luncheon - $10,000
- ☐ Registration Sponsor - $7,500
- ☐ Attendee Lounge - $5,000
- ☐ Cyber Café - $5,000
- ☐ Conference Bags - $5,000
- ☐ Name Badges - $5,000
- ☐ Morning Coffee (4 available) - $3,000
- ☐ Morning Refreshment Break (4 available) - $3,000
- ☐ Photo Booth - $3,000
- ☐ Awardee Hall-of-Fame - $2,500
- ☐ Meeting Room Sponsor (10 available) - $1,500
- ☐ Exhibitor (25 available) - $795

☐ IN-KIND DONATION – PLEASE COMPLETE THE FOLLOWING:

Description of goods/services	Estimated value of goods/services donated $

Deadline for all sponsorships is **March 1, 2016**. Sponsorship will be accepted in the form of cash, in-kind services or products. In order to receive full print benefits (where applicable) sponsor form must be signed and contribution received by **March 1, 2016**.

Please make checks payable to The LCTCS Foundation, and mail along with this form to 265 South Foster Drive, Baton Rouge, LA 70806. Secure credit card payments may be made by contacting Stephanie Ercolini at 225-

308-4411. If applicable, sponsors should email their logos in a high resolution format to stephanieercolini@lctcs.edu by **March 1, 2016**.

The Foundation for Louisiana's Community and Technical Colleges is a 501(c)(3) organization. All contributions are tax deductible to the extent allowable by law. A copy of this contract will be mailed to you for your records.

Office use only:
Accepted by: _____

Date: _____

Pymt rev'd date: _____

ALL SPONSORSHIPS ARE SUBJECT TO PAYMENT RECIEVED.

2016 Annual LCTCS Conference

GENERAL SPONSORSHIP PACKAGES

Presenting Partner ($15,000) – 1 available

- Linkable banner ad in conference app for duration of the conference
- 10 promoted posts, linked from conference app
- 6 push notifications (3 per day)
- Signage featuring your logo on all printed materials and prominently displayed on the cover of the program
- Opportunity to make verbal comments to the attendees during one plenary session
- Logo included next to program on the website and in marketing materials (LCTCS Annual Conference, Presented By YOUR COMPANY)
- Logo displayed on large screens at the front of the stage during the beginning and end of event
- Exhibit Space
- VIP seating for four company representatives at the Industry Luncheon and State of the System Address
- Invitation to the President's Networking Reception and Annual Gala for up to four company representatives
- Option to receive attendee registration list prior to conference upon request
- Option to present at one of the breakout sessions – space limited

State of the System ($10,000)

- 8 promoted posts, linked from conference app
- 4 push notifications (two per day)
- Signage featuring your logo as attendees enter and exit the State of the System
- Opportunity to introduce the President
- Exclusive naming rights ("The State of the System Address" — sponsored by YOUR COMPANY)
- Logo included next to program on the website and in marketing materials
- Logo displayed on large screens at the front of the stage during the beginning and end of event
- Exhibit Space
- VIP seating for two company representatives at the State of the System Address
- Invitation to the President's Networking Reception and Annual Gala for up to four company representatives
- Option to receive attendee registration list prior to conference upon request
- Option to present at one of the breakout sessions – space limited

Business and Industry Luncheon ($10,000)

- 8 promoted posts, linked from conference app (4 per day)
- 4 push notifications (two per day)
- Signage featuring your logo as attendees enter and exit the State of the System
- Opportunity to welcome attendees to event.
- Exclusive naming rights ("Business and Industry Luncheon" — sponsored by YOUR COMPANY)
- Logo included next to program on the website and in marketing materials
- Logo displayed on large screens at the front of the stage during the beginning and end of event
- Exhibit Space
- VIP seating for two company representatives at the State of the System Address
- Invitation to the President's Networking Reception and Annual Gala for up to two company representatives
- Option to receive attendee registration list prior to conference upon request
- Option to present at one of the breakout sessions – space limited

Registration ($7,500)

- Position your company's brand as an industry leader
- Get your company's message out to more than 1200 executives and professionals in attendance Exclusive branding rights of registration area with company signage, paraphernalia and colors (material provided by sponsor) displayed throughout the entire area for the duration of the conference
- 4 promoted posts, linked from conference app (2 per day)
- 2 push notifications (one per day)
- Invitation to the President's Networking Reception and Annual Gala for up to two company representatives
- Recognition at one of the events
- Exhibit Space
- Opportunity to place company materials in the conference bags
- Admission to all conference meals and special events for up to two company representatives
- Option to receive attendee registration list prior to conference upon request
- Option to present at one of the breakout sessions – space limited

Attendee Lounge ($5,000)

- Exclusive naming rights (The "LCTCS Conference Attendee Lounge — sponsored by YOUR NAME")
- 4 promoted posts, linked from conference app (2 per day)
- 2 push notifications (one per day)
- Tent cards on each table featuring your company's logo
- Your logo printed on cups and napkins (extra cost)
- Logo on signage at entry door
- Recognition at one of the events
- Logo of company on conference website with a link to your business
- Invitation to the President's Networking Reception and Annual Gala for up to two company representatives
- Admission to all conference meals and special events for up to two company representatives
- Option to receive attendee registration list prior to conference upon request
- Option to present at one of the breakout sessions – space limited

Cyber Café ($5,000)

- 4 promoted posts, linked from conference app (2 per day)
- 2 push notifications (one per day)
- Signage acknowledging your sponsorship at the Cyber Café
- Opportunity to place company materials in the conference bags
- Exhibit space
- Logo of company on conference website with a link to your business
- Invitation to the President's Networking Reception and annual Gala for up to two company representatives
- Recognition at one of the events
- Admission to all conference meals and special events for up to three company representatives
- Invitation to the President's Networking Reception for up to three company representatives
- Option to receive attendee registration list prior to conference upon request
- Option to present at one of the breakout sessions – space limited

Conference Bags ($5,000)

- 2 promoted posts, linked from conference app (one per day)
- 2 push notifications (one per day)
- Primary logo on conference bag
- Recognition at one of the events
- Exhibit space
- Logo of company on conference website with a link to your business
- Admission to all conference meals and special events for up to three company representatives
- Option to receive attendee registration list prior to conference upon request
- Option to present at one of the breakout sessions – space limited
- Invitation to the President's Networking Reception and Annual Gala for up to two company representatives

Name Badges ($5,000)

Morning Coffee (4 available, $3,000)

• 2 promoted posts, linked from conference app (one per day) • 2 push notifications (one per day) • Logo on all attendee and exhibitor Virtual Name Badges that will include QR codes for scanning, lead retrievals and scavenger hunts • Opportunity to place company materials in the conference bags • Exhibit space • Logo of company on conference website with a link to your business • Recognition at one of the events • Admission to all conference meals and special events for up to three company representatives • Option to receive attendee registration list prior to conference upon request • Option to present at one of the breakout sessions – space limited • Invitation to the President's Networking Reception and Annual Gala for up to two company representatives	• 2 promoted post, linked from conference app (one per day) • 2 push notifications (one per day) • Signage at coffee stations featuring your logo • Your name and logo imprinted on napkins (customized at additional cost) • Exhibit space • Logo of company on conference website with a link to your business • Recognition at one of the events • Admission to all conference meals and special events for up to two company representatives • Invitation to the President's Networking Reception and Annual Gala for up to two company representatives • Option to receive attendee registration list prior to conference upon request
<u>Morning Refreshment Break (4 available, $3,000)</u> • 2 promoted post, linked from conference app (one per day) • 2 push notifications (one per day) • Signage at browsing stations featuring your logo • Your name and logo imprinted on napkins (customized at additional cost) • Exhibit space • Logo of company on conference website with a link to your business • Recognition at one of the events • Admission to all conference meals and special events for up to two company representatives • Invitation to the President's Networking Reception and Annual Gala for up to two company representatives • Option to receive attendee registration list prior to conference upon request	**<u>Photo Booth Sponsor - $3,000</u>** • Position your company's brand as an industry leader • Exclusive branding rights of the photo booth area with company signage, paraphernalia and colors (material provided by sponsor) displayed throughout the entire area for the duration of the conference. • Company's logo / props are in every picture taken at the photo booth • 2 promoted post, linked from conference app (one per day) • 2 push notifications (one per day) • Logo of company on conference website with a link to your business • Recognition at one of the events • Admission to all conference meals and special events for up to two company representatives • Invitation to the President's Networking Reception and Annual Gala for up to two company representatives • Option to receive attendee registration list prior to conference upon request
<u>Awardee Hall of Fame - $2,500</u> • Exclusive branding rights of the Awardee Hall of Fame area with company signage, paraphernalia and colors (material provided by sponsor) displayed throughout the entire area for the duration of the conference. • 2 promoted post, linked from conference app (one per day)	**<u>Meeting Room Sponsor — (10 available, $1,500)</u>** • Signage featuring your logo as attendees enter and exit to room • Opportunity to introduce speaker • Opportunity to display advertising prior to and between presentations • Opportunity to place company promotional items in conference tote bag

• 2 push notifications (one per day) • Logo of company on conference website with a link to your business • Recognition at one of the events • Admission to all conference meals and special events for up to two company representatives • Invitation to the President's Networking Reception and Annual Gala for up to two company representatives • Option to receive attendee registration list prior to conference upon request	• Opportunity to place promotional materials in the meeting room for participants • Exhibit space • Logo of company on conference website with a link to your business • Description and contact information in vendor guide • Admission to all conference meals and special events for up to two company representatives • Option to receive attendee registration list prior to conference upon request

Exhibitor — $795 (25 available)

Be a part of our Vendor Showcase and get your company and products in front of 2000 faculty, staff and administrators from across Louisiana. Benefits include:

- Exhibitors are empowered with Badge Scanning for Lead Retrievals through the conference app
- Gain visibility with the right prospects, qualify leads right out of the booth
- Capture full attendee profiles through a QR code
- Maximize lead generation with the ability to download and import scanned leads into your data base
- Connect and Engage with prospects through the conference app, interact on the social feed, and continue the conversation to nurture that in-person connection in a virtual way
- Logo of company on conference website with a link to your business
- Description and contact information in Vendor Guide
- Admission to all conference meals and special events for up to two company representatives

ALL SPONSORSHIP LEVELS: If your company has any promotional items that you would like to include in the conference packet that will be provided to participants, please let us know so that we can arrange pick up by **March 1, 2016**.