

LOUISIANA COMMUNITY AND TECHNICAL COLLEGE SYSTEM POSITION RE-ANNOUNCEMENT

EXECUTIVE DIRECTOR- LCTCS ONLINE

The Louisiana Community and Technical College System (LCTCS) is now taking applications for one Executive Director for the LCTCSOnline Initiative to be domiciled in Baton Rouge.

SUMMARY:

This is an unclassified position reporting directly to the LCTC System President.

The Louisiana Community and Technical College System seeks an innovative and collaborative Executive Director who will be responsible for leading LCTCSOnline. LCTCSOnline is a state-wide e-learning initiative that focuses on delivering high quality courses, programs and degrees at the lowest cost per student. The Executive Director of LCTCSOnline will be responsible for implementing a business model that ensures scalable growth and positive revenue for operational partners.

Duties and Responsibilities: The Executive Director of LCTCSOnline will:

- Provide leadership, overall management and operational oversight of the web-based education and student service system.
- Design and implement sustainable and scalable business models for generating new streams of revenue that ensure long-term growth.
- Develop and implement a strategic plan to provide a best-in-class, online educational experience.
- Engage Chancellors, Directors, Academic Deans, as well as representatives of business, industry, and other stakeholders to develop online courses and degree offerings for LCTCSOnline.
- Establish benchmarks, policies and performance metrics to continually assess LCTCSOnline effectiveness and, if necessary, recommend changes to accomplish the Board-approved vision, role, scope, and mission.
- Coordinate and conduct consulting and training opportunities for online faculty in the development of online instructional materials and methods to support the establishment and effective participation by all LCTCS institutions.
- Conduct formative assessments of faculty online teaching abilities, recommending opportunities for improving those abilities.
- Promote the LCTCSOnline revenue model and assist colleges in exceeding enrollment goals and benchmarks.
- Direct LCTCSOnline marketing efforts to maximize enrollment in LCTCSOnline and other LCTCS colleges.
- Ensure compliance with all governmental regulatory and accreditation policies and guidelines for distance learning, including but not limited to: Americans with Disabilities Act, 21st Century Communications and Video Accessibility Act

- of 2008, Louisiana Higher Education Board of Regents, Southern Association of Colleges and Schools (SACS), Council on Occupational Education, etc.
- Administer LCTCSONline budget, ensuring operation within approved limits.
 - Supervise, guide and evaluate performance of professional staff including Director of Client Services, Director of Academic Services, Coordinator of Learning Technology and Innovation, and other staff as may be required for efficient operation LCTCSONline.

Minimum Qualification Requirements:

- An earned Master's Degree and a record of scholarship related to teaching and learning.
- Seven or more years of progressively responsible leadership experience in online postsecondary education management.
- At least 5 years of experience in supervising and leading a professional staff.
- Comprehensive expertise in online learning, online business models, instructional design, faculty development, content management, curriculum development, industry best standards, infrastructure development, and legal requirements.

Required Knowledge, Skills and Abilities:

- Strong background in both implementing online programs and services
- Proven experience in the development of revenue generation business models
- Excellent organizational and leadership skills
- Knowledge of state of the art distance learning/eLearning development tools, theories and best practices and demonstrated ability to develop effective online programs and services
- Proven budget preparation and management skills
- Ability to establish and maintain effective collaborative working relationships with faculty, staff, IT staff, students, government funding agencies, and the business community
- Knowledge of and experience with needs assessment and program evaluation
- Excellent oral, written and interpersonal communication skills
- Experienced and successful in working with Boards of Directors
- Outstanding public speaking, presentation, and facilitation skills
- The ability to motivate and interact effectively with chancellors, faculty, staff and the general public
- Self motivated, and results-oriented
- Ability to handle multiple priorities, adapt quickly to changing priorities, identify and address problems in a proactive manner
- Ability to travel to LCTCS colleges and other venues as required promoting and implementing LCTCSONline

Compensation:

Compensation will be dependent upon education and work experience. For more information about the Louisiana Community and Technical college System, visit www.lctcs.edu.

Application Instructions:

Applicants for this position should submit a cover letter, resume and the names and contact information of three work-related references to: Assistant Director of Human Resources, Louisiana Community and Technical College System, 265 S. Foster Drive, Baton Rouge, LA 70806 or via email to fkillen@lctcs.edu

Applications are accepted until position is filled.