

LCTCS Logo Usage Guide

Official LCTCS Font Logo- Jansen
Acceptable font usage- Times New Roman

Website primary font- Raleway
Website secondary font - Montserrat

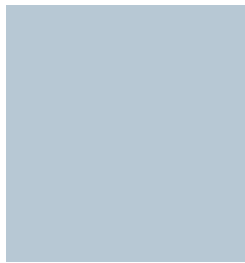
The LCTCS logo is primarily for system communication pieces. The LCTCS logo must appear as the dominant mark on the front of all publications and websites representing any entity within the LCTCS organizational structure.

PRIMARY COLORS

Print Versions



PANTONE 2747 C
C100,M85,Y0,K13
R19,G14,B141
#141F78

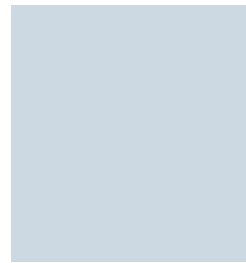


PANTONE 5445 C
C8,M1,Y0,K13
R203, G214, B223
#C2C9CF

Electronic Versions



R21,G20,B66
#151442



R205,G216,B224
#CDD8E0

The official LCTCS logo is a two color logo. The logo has a limited color palette.

The LCTCS logo may only appear in the following approved colors: navy, gray (and white/transparent), solid navy, solid black, solid white (on a dark background), and solid gray.



Navy, gray and
white/trans



Solid Navy



Solid Black

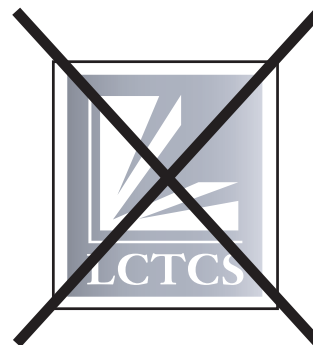


Solid Gray



Solid white on dark
background

NEVER "edit" the logo.



NEVER stretch the logo or alter its aspect-ratio.



ADDITIONAL VERSIONS

