INVESTING OUR PEOPLE
OUR 2020 VISION

LCTCS Annual Conference • April 13 – 15, 2016

PROGRAM
President’s Welcome

Welcome to the 2016 Annual Conference for Louisiana’s Community and Technical Colleges.

This year’s theme of “Investing in Our People” reinforces our commitment to you, the most dedicated and talented administrative, academic, and workforce development professionals in our industry. I am grateful that you are here to share information and learn side-by-side with your colleagues during this professional development and enrichment opportunity.

As higher education in Louisiana moves into a new era of uncharted territory, it is critical that we remain focused and redouble our efforts of investing in your continued growth and development as experts in your respective fields. Each year, we work to provide timely and relevant content, presentations and keynote speakers who will inspire you to flourish. This year is no exception as there are more than 145 concurrent sessions being led by your colleagues. I am thrilled that Governor John Bel Edwards will deliver the keynote address during the Opening Plenary Luncheon on Thursday afternoon. During our luncheon, we will also honor a very deserving Louisianan with the Murphy J. “Mike” Foster Award for Extraordinary Contributions to Community and Technical Colleges in Louisiana.

On Friday, we cap off the conference with my personal favorite event, the Faculty and Staff Awards Luncheon, where we will honor your colleagues for their years of service and dedication to our students and the advancement of Louisiana.

I would like to sincerely thank our volunteers representing each of our 13 colleges who played a major role in organizing this year’s conference. This conference would not be possible without them.

Once again, welcome, and thank you for being here. Please enjoy the conference and I am confident that by “Investing in Our People”, you will leave refreshed, encouraged and equipped with the tools to continue meeting the mission of Louisiana’s Community and Technical Colleges which is to Change Lives and Create Futures through significant academic and workforce training programs.

Thanks for all you do!

Monty Sullivan
President
Louisiana’s Community and Technical Colleges
Business & Industry Plenary Luncheon
Thursday, April 14 at 11:50 am
Keynote Speaker, Governor John Bel Edwards

John Bel Edwards was sworn in as Louisiana’s 56th Governor on January 11, 2016. Governor Edwards’ political career started in 2008 when he was elected to the Louisiana House of Representatives, representing District 72 in Louisiana’s Northshore region. Despite being a freshman legislator, he was selected to lead the House Democratic Caucus and also to chair the House Veterans Affairs committee.

He is a 1988 Dean’s List graduate of the United States Military Academy at West Point. While at West Point, he was chosen by his classmates as the Vice Chairman of the Honor Committee in Charge of Investigations. After eight years of active duty with the U.S. Army as an Airborne Ranger, culminating with command of a rifle company in the 82nd Airborne Division at Fort Bragg, North Carolina, he went on to graduate Order of the Coif from Louisiana State University’s Paul M. Hebert Law Center.

From the heart of Louisiana, John Bel, as his friends and family know him, excelled in high school athletics (football and baseball) and graduated as valedictorian of his Amite High School class. As one of eight children from a family long dedicated to public service, John Bel carries on the family tradition. With a father who was the elected Sheriff of Tangipahoa Parish – the Edwards have four generations of Tangipahoa Parish Sheriffs in their family lineage with John Bel’s brother Daniel currently serving as Sheriff – John Bel learned the importance of public service at an early age.

His Catholic upbringing and strong family ties have shaped both his commitments to his own community as well as his family. John Bel’s mother taught him both the compassion he demonstrates as a legislator and his belief in the power of prayer. Meanwhile, his family credits his father with ensuring that John Bel carefully considers all sides of an issue before making difficult decisions on behalf of his constituents. In the legislature, Edwards was known as a well-prepared, passionate, articulate and thoughtful debater who was more interested in finding common ground than winning an argument.

John Bel is married to his high-school sweetheart, the former Donna Hutto and they live in Roseland, Louisiana, with their three children, Samantha Bel, Sarah Ellen, and John Miller. They attend St. Helena Catholic Church in Amite.
2016 Conference Tracks

Leadership Development & Career Enhancement
Community & technical colleges and WorkReady U programs support the leadership and professional development of their employees to energize and enhance our mission and grow our leaders. Topics in this track lead to personal enrichment and focus on career advancement, administrative/management skill development, faculty/staff/leadership development, retirement planning, stress/time management, and health and wellness.

Teaching & Learning
At the very core of our mission, colleges and WorkReady U programs are teaching and learning institutions. This track provides an opportunity for faculty to showcase the best practices of teaching, learning, and student engagement as well as focus on alternatives to lecture-based classes. Designed to engage a broader cross-section of faculty, this track is primarily focused on research-based instructional strategies and methods that have demonstrated value in teaching and learning to engage students, enhance professional goals, and affect learning outcomes.

Student Engaged Partnerships
As we focus on the next decade, there will be an emphasis on creating and sustaining a culture of engaged partnerships with students. This track provides an opportunity to feature some of the common issues, latest trends, and best practices related to enrollment management. Areas emphasized include: capitalizing on social media interactions with students, improving conversion of admitted to enrolled students, transitioning WorkReady U students to postsecondary completion and sustainable employment; improving the financial aid delivery system, redefining recruitment and retention strategies, improving student support services to positively impact student success, and building and maintaining relationships with alumni.

College & Career Readiness
The increasingly competitive global economy makes it imperative that more students enter career fields that enable higher wages and greater potential for growth. However, the business community and higher education institutions are concerned about the lack of preparation of high school students and working-age adults for postsecondary education or training necessary to succeed in these careers. This track will focus on sharing fundamental ideas and practices for engaging students in a College and Career Readiness Program through accelerated training strategies, and/or incorporating the College and Career Readiness Standards for Adult Education.

Adult Education
The skills gap in Louisiana is a priority. More than 600,000 persons of working age in the state have less than a high school diploma. The community and technical colleges have taken on the responsibility of moving more adults through to completing a college credential, and have become the source of innovation in developing capacity to better serve this population. This track provides an opportunity for colleges and adult education providers to feature some of the best practices in moving adult students through to credential completion.
Business & Industry Partnerships
Our colleges need members of the community to advise, engage, and support workforce development programs that are effective, responsive, and relevant. Our colleges also need to identify best practices for building coalitions that help colleges meet industry needs. This track will feature business and industry partners who are helping move Louisiana forward.

Return on Investment (ROI)
Success in delivering the mission to our students is dependent on the effective use of existing resources and the execution of innovative strategies to tap new sources of funding. The ability to develop and access new funding streams, whether grants, workforce training contracts and partnerships, or fundraising strategies and private philanthropy, will be hallmarks of the successful community and technical colleges of tomorrow. In addition, the ability to leverage resources and funding will also be vital to colleges in this new economic reality. Presentations in this track will focus on grant writing, fundraising, leveraging resources, business administration, etc.

Workforce & Education Collaboration
The Workforce Innovation and Opportunity Act (WIOA) supports innovative strategies to keep pace with changing economic conditions and calls for improved collaboration between adult education, vocational rehabilitation, and workforce development agencies. Building strong partnerships at both the state and local level can create a more efficient and effective education and training system in Louisiana that expands education opportunities and employment outcomes for individuals. In these sessions, participants will hear from program managers, educational leaders, and workforce partners at the forefront of providing these integrated services to eligible Louisiana citizens under the new law.
Program: At A Glance

Pre-Conference Program

Wednesday, April 13

7:30AM - 4:30PM
Meeting Rooms 1-13
Pre-Conference: Special Training Sessions

9:00AM - 4:00PM
Conference Planning Team Set-Up

9:00AM - 4:00PM
Plaza Level, St. Louis Street Entrance
Conference Check-In Open

2:00PM - 6:00PM
Vendor Galleria
Exhibitor Set-up

Regular Conference Program

Thursday, April 14

7:00AM - 7:45AM
Vendor Galleria
Exhibitor Set-up

7:30AM - 4:00PM
Plaza Level, St. Louis Street Entrance
Conference Check-In Open

7:30AM - 8:45AM
Vendor Galleria
Rise & Shine Breakfast

8:00AM - 4:30PM
Vendor Galleria
Exhibits Open

8:45AM - 9:35AM
Meeting Rooms 1-13
Breakout Sessions

9:35AM - 10:00AM
Vendor Galleria

Refreshment Break

10:00AM - 10:50AM
Meeting Rooms 1-13
Breakout Sessions

11:00AM - 11:50AM
Meeting Rooms 1-13
Breakout Sessions

11:50AM - 2:00PM
Ballroom
Opening Plenary Luncheon: Keynote Speaker & Mike Foster Award Presentation

2:10PM - 3:00PM
Meeting Rooms 1-13
Breakout Sessions

3:10PM - 4:00PM
Meeting Rooms 1-13
Breakout Sessions

4:30PM
Exhibit Hall Closes

4:30PM - 6:00PM
LLA/LDI Reunion – Invitation Only
Pelican Room

Friday, April 15

7:30AM - 11:30AM
Plaza Level, St. Louis Street Entrance
Conference Check-In Open

7:30AM - 12:30PM
Vendor Galleria
Exhibits Open

7:30AM - 8:30AM
Vendor Galleria
Rise & Shine Breakfast
8:00AM – 2:30PM
Exhibit Hall
LWC Mobile Unit

8:30AM - 9:20AM
Meeting Rooms 1-13
Breakout Sessions

9:30AM - 10:20AM
Meeting Rooms 1-13
Breakout Sessions

10:20AM - 10:40AM
Vendor Galleria
Refreshment Break

10:40AM - 11:30AM
Meeting Rooms 1-13
Breakout Sessions

11:40AM - 12:30PM
Meeting Rooms and Exhibit Hall
Peer Groups

12:30PM - 2:00PM
Ballroom
State of the System/Awards Luncheon

See you next year!
**Wednesday, April 13**

**Pre-Conference Sessions**

8:00AM - 12:00PM  
Meeting Room 10  
AR Team Lead Meeting

9:00AM - 4:00PM  
Conference Planning Team Set-Up

9:00AM - 4:00PM  
Plaza Level, St. Louis Street Entrance  
Conference Check-In Open

9:00AM - 11:00AM  
Meeting Room 9  
Recruiter & Exact Target Training with Ellucian  
How to incorporate Exact Target Email templates in Recruiter Campaigns
  - Using Exact Target standalone  
  - Exact Target metrics  
  - Exact Target Best Practices

9:30AM - 3:30PM  
Meeting Room 6  
eLearning Coordinator Meeting

10:00AM - 12:00PM  
Meeting Room 8  
Workforce Workshop  
Department of Education (Federal)

12:00PM - 4:00PM  
Meeting Room 7  
NCCER

1:00PM - 2:30PM  
Meeting Room 10  
Joint AR and Financial Aid Team Lead Meeting

1:00PM - 2:30PM  
Meeting Room 1  
Institutional Research Leaders Team Meeting

1:00PM - 2:30PM  
Meeting Room 2  
Chief Academic Officers Team Meeting

1:00PM - 2:30PM  
Meeting Room 3  
Chief Student Affairs Officers Team Meeting

1:00PM - 3:00PM  
Meeting Room 8  
Workforce Committee Meeting

1:00PM - 3:00PM  
Meeting Room 9  
Campaign Best Practices Training with Ellucian
  - Events  
  - Email Templates  
  - Campaign structure  
  - Managing Campaigns

2:00PM - 6:00PM  
Vendor Galleria  
Exhibitor Set-up

2:30PM - 4:00PM  
Meeting Room 3  
IR/CAO/CSAO Joint Team Meeting

2:30PM - 4:30PM  
Meeting Room 10  
Financial Aid Team Lead Meeting

**Thursday, April 14**

**Conference Sessions**

7:30AM - 4:00PM  
Plaza Level, St. Louis Street Entrance  
Conference Check-In Open

7:30AM - 8:45AM  
Vendor Galleria  
Rise & Shine Breakfast

8:00AM - 4:30PM  
Vendor Galleria  
Exhibits Open
Thursday, April 14
8:45AM - 9:35AM
Breakout Sessions

Meeting Room 1
Thursday, April 14, 8:45-9:35AM
Conference Track: Leadership Development & Career Enhancement
Forum on FLSA and Upcoming Changes

Suzette Meiske, Director of Human Resources, LCTCS
Carla Major, Director of Human Resources, Delgado Community College

Every job must be designated Exempt or Non-Exempt in accordance with the federal Fair Labor Standards Act. Those designations have financial implications for both the employee and employer, especially in regard to compensating overtime. In this forum we will discuss the implications of these designations and proposed changes to the FLSA.

Intended Audience: Human Resources, Finance

Meeting Room 2
Thursday, April 14, 8:45-9:35AM
Conference Track: Return On Investment (ROI)
Your ACT 360 Project: Getting the Most Bang for the Buck

Doug Postel, Campus Director-Ruston and Jonesboro Campuses, Louisiana Delta Community College
Ed Jenkins, Program Director, CSRS

Colleges throughout the system are benefiting from ACT 360 funding for campus construction. However, the dreams of new facilities can collide with the realities of high construction costs, change orders, and an overall struggling economy. Suddenly, our big plans can come crashing down if we don’t have the skills to navigate the budgetary pitfalls that can often accompany these projects. This presentation will provide the audience specific examples that they can apply to their own projects. Illustrations will include alternative funding sources, labor pools, and supply chains. Attendees will be given the opportunity to brainstorm with colleagues about opportunities relating to their own projects and will leave with a toolbox of ideas to help maximize their construction budget.

Intended Audience: Finance, Chancellors, Vice Chancellors, Other

Meeting Room 3
Thursday, April 14, 8:45-9:35AM
Conference Track: College & Career Readiness
The Student-Debt Crisis: The Department of Education issues guidelines regarding when it will not oppose bankruptcy discharge for student-loan debt

Richard Fossey, Endowed Professor, University of Louisiana at Lafayette

More than 40 million people have outstanding student-loan debt totally $1.2 trillion. About 7 million borrowers are in default. The Obama administration has issued a new long-term income-based repayment program called REPAYE. On July 7, 2015, DOE issued guidelines outlining when student-loan creditors should not oppose bankruptcy relief for student-loan borrowers. This presentation assesses the significance of DOE's guidelines on distressed student-loan debtors.

Intended Audience: Deans; Faculty; Student Services; Vice Chancellors

Meeting Room 4
Thursday, April 14, 8:45-9:35AM
Conference Track: Student Engaged Partnerships
The TOPS Student: What your college can do to help retain them

Scott Burke, Public Information and Communications Division, LOSFA

This session will cover the basic requirements of the TOPS Opportunity, Performance and Honors awards as well as the TOPS Tech Award.
Attendees will be provided with the retention requirements for each award as well as tools the college can utilize to assist students in their retention efforts.

Intended Audience: Student Services

Meeting Room 5
Thursday, April 14, 8:45-9:35AM
Conference Track: Leadership Development & Career Enhancement

Becoming the Hedgehog: Applying Practical Leadership Principles to Our College Jobs

David Shankle, Dean, SOWELA Technical Community College

Whether you are a Chancellor or an Administrative Assistant, everyone leads. This presentation offers practical leadership principles adapted from leadership expert Jim Collins that can be applied by anyone in their respective areas of influence.

Intended Audience: Chancellors; Deans; Disability/Counseling; Faculty; Human Resources; IT; PR/Recruiting/Marketing; Student Services; Vice Chancellors

Meeting Room 6
Thursday, April 14, 8:45-9:35AM
Conference Track: Leadership Development & Career Enhancement

How to Stay in Peaceful Warrior Mode at Work

Angie Pellegrin, Director of Counseling and Advising, Fletcher Technical Community College
Ashley Douglas, Academic Counselor, Fletcher Technical Community College

Did you know that there are actual physical moves you can make that affect your mood and disposition? Join us to add these NLP strategies, simple Yoga moves, mindfulness tools to your self-care regimen, and find out how to stay peaceful and positive at work.

Intended Audience: Deans; Disability/Counseling; Faculty; Human Resources; IT; PR/Recruiting/Marketing; Student Services; Vice Chancellors

Meeting Room 7
Thursday, April 14, 8:45-9:35AM
Conference Track: Student Engaged Partnerships

Avoiding Gender-Based Discrimination: Identifying changing gender identities in education

Sarah Culpepper, Advisor/Manager, Bossier Parish Community College

This presentation identifies common terms associated with non-conforming gender identity, issues that arise from gender-based discrimination, and solutions for avoiding gender-based discrimination. The presentation will also establish the importance of differentiating gender-based identification from sex-based identification. The goal of this presentation is to open up dialogue between faculty/staff and non-conforming gender identified students.

Intended Audience: Disability/Counseling; Faculty; Student Services

Meeting Room 10
Thursday, April 14, 8:45-9:35AM
Conference Track: Leadership Development & Career Enhancement

In Touch Leaders in Higher Education: Positively influencing organizational culture through emotional intelligence

Errick Baldwin, Lead Instructor, Northshore Technical Community College

Leadership in today's higher education environment requires thoughtfulness and responsiveness that has an eye toward both the processes but more importantly the people involved in higher education. Emotional intelligence is a useful approach in aiding leaders to become in touch with the needs of their organizations and the individuals within the organization. This session will engage participants to take a deeper look at their
organization and consider the impact of emotional intelligence.

Intended Audience: Deans; Faculty; Human Resources; Student Services; Other

**Meeting Room 11**
Thursday, April 14, 8:45-9:35AM
*Conference Track: Workforce & Education Collaboration*

**Social Media Analytics and Data Mining**

Rodney Nicholas, Instructor, River Parishes Community College

Social media analytics is the practice of gathering data from blogs and social media websites, and analyzing that data to make business decisions. Measure and analyze the effectiveness of your social media outreach and campaigns, and share visual results using graphs, charts, and reports.

Intended Audience: PR/Recruiting/Marketing

**Meeting Room 12**
Thursday, April 14, 8:45-9:35AM
*Conference Track: Return on Investment (ROI)*

**Integrating Data in Advancement**

Stanton McNeely, Vice Chancellor for Institutional Advancement, Delgado Community College

The effective use of data in Advancement operations at Louisiana’s Community and Technical Colleges is equally important to effective relationship management with prospective and current donors. This presentation will provide detailed fundamentals regarding data integration into Institutional Advancement operations at our colleges as we seek to grow and diversify our fundraising revenues. Attendees will receive examples of practical steps to apply data integration into fundraising operations.

Intended Audience: Faculty

9:35AM - 10:00AM

Vendor Galleria

Refreshment Break

**Thursday, April 14**
**10:00AM - 10:50AM**

**Breakout Sessions**

**Meeting Room 1**
Thursday, April 14, 10:00-10:50AM
*Conference Track: Teaching & Learning*

**CASAS in the ABE Classroom**

Monica Orsot, ABE Instructor, The Literacy Council of SWLA
Laury Courrege, ABE Instructor, The Literacy Council of SWLA

We implemented the online version of "Essential Life and Work Skills" component of the CASAS test at two sites and have used the results to guide instruction. The competencies assessed help instructors to measure and prepare young adults and adults in different areas: education, health and medical information, financial literacy, media literacy, and technology. We will look at instructional strategies and how we restructured our lessons to meet academic and workforce skills.

Intended Audience: Other

9:35AM - 10:00AM

**Meeting Room 2**
Thursday, April 14, 10:00-10:50AM
*Conference Track: College & Career Readiness*

**ETS High School Equivalency Testing (HiSET®) Program Updates**

Amy Riker, National Executive Director, ETS HiSET®
Adriana Wells, Director of Product Management, ETS HiSET®

The session objectives are: Participants will gain an understanding of the ETS HiSET® program and the collaboration with stakeholders; Participants will receive the most up to date information about HiSET® including national test taker data from 2015 and data from their
Participants will learn more about the informational website and free instructional materials; and Participants will have an opportunity to participate in a question and answer session with an ETS Director working on HISET®.

**Intended Audience:** Disability/Counseling; Faculty; Other; Student Services

**Meeting Room 3**
Thursday, April 14, 10:00-10:50AM  
*Conference Track: Student Engaged Partnerships*

**Student Enrollment Pipeline Management**

Dr. Arnel Cosey, Vice Chancellor for Student Affairs and Executive Dean, City Park Campus, Delgado Community College  
Michelle Greco, Director of Student Life and Success Center, Delgado Community College  
Rhonda King, CW Director of Financial Assistance Services, Delgado Community College

Tracking and maintaining student admissions, financial aid, and accounts receivables can be overwhelming in Banner. While Banner does offer key data elements to process, this session will show you how to successfully work as a team to effectively aid and assist students by using a collaborative streamline process to enable students to be prepared for the first day of school.

**Intended Audience:** Student Services

**Meeting Room 4**
Thursday, April 14, 10:00-10:50AM  
*Conference Track: Student Engaged Partnerships*

**CLEP in Louisiana: Impacting student success through CLEP testing**

Lynn Brown, Testing Center Director, Bossier Parish Community College  
Suzanne McGurk, Sr. Assessment Manager& Specialist, CLEP Program, The College Board

Learn about CLEP testing in Louisiana including a growing trend—CLEP testing by high school students, which grew 3000% in 2014-15 while Louisiana led the nation in creation of high school test centers. Topics include ways that CLEP tests help high school students, members of the military, and students who rank at the top of their class succeed by saving time and money while earning credit for lower level classes. Topics will assist advisors and those interested in offering CLEP testing.

**Intended Audience:** Faculty; Student Services

**Meeting Room 5**
Thursday, April 14, 10:00-10:50AM  
*Conference Track: Leadership Development & Career Enhancement*

**Streamlined Scheduling to Maximize Room Capacity**

Yvette Alexis, Site Manager, Delgado Community College  
Rene Cintron, Assistant Vice President of Academic Programs and Institutional Research, LCTCS

Scheduling courses is a daunting and time-consuming task for the course scheduler. By establishing a course sequence and determining the demand for courses, sequence and block scheduling helps plan faculty assignments, time management, and improves student enrollment. In this presentation, we will discuss the methodologies and practices used to improve classroom capacity and campus enrollment at Delgado’s new site of Sidney Collier.

**Intended Audience:** Deans; Other

**Meeting Room 6**
Thursday, April 14, 10:00-10:50AM  
*Conference Track: Leadership Development & Career Enhancement*

**How to Write Effective E-mail Messages**

Andrea Pitre, Associate Professor, Business, Baton Rouge Community College
E-mail messages are the primary written business communication tool and are expected to remain the primary tool for most organizations in the foreseeable future. Learning how to compose email messages that will get read not only helps you accomplish your goals but also helps showcase your communication skills within your organization. The presentation will examine important considerations before composing the email and the most effective methods for getting busy people to read and understand you.

Intended Audience: CFO; Chancellors; Deans; Disability/Counseling; Faculty; Human Resources; IT; Other; PR/Recruiting/Marketing; Student Services; Vice Chancellors

Meeting Room 7
Thursday, April 14, 10:00-10:50AM
Conference Track: Teaching & Learning
Project 091: Redesigning Basic College Mathematics

Kanetra Jones, Associate Professor, Baton Rouge Community College
Brian Diaz, Assistant Professor, Baton Rouge Community College
Joshua Green, Instructor, Baton Rouge Community College
Cynthia Harrison, Associate Professor, Baton Rouge Community College

Project 091 seeks to serve at risk students in Basic College Mathematics at BRCC. As college students are faced with a number of barriers to success, spending additional time in developmental courses can add to a student’s academic, financial, and emotional burdens. Still, students need to be prepared to take upper level mathematics courses. How do you assist under-prepared students while maintaining rigor and standards in developmental education? Throw out the rulebook and redesign!

Intended Audience: Deans; Disability/Counseling; Faculty

Meeting Room 8
Thursday, April 14, 10:00-10:50AM
Conference Track: Teaching & Learning
Teaching Interventions that Promote Active Learning for Student Success

Todd Pourciau, Dean, Baton Rouge Community College

The past two decades have seen an increase in the published research literature stating that classes taught in the straight lecture format are detrimental to student learning. Education science describes lecturing as instructor-focused rather than the more effective mode of teaching that is student-centered. It raises the age-old question, if no learning occurred, can I still claim that I taught?

Intended Audience: Chancellors; Deans; Faculty; Other; Vice Chancellors

Meeting Room 9
Thursday, April 14, 10:00-10:50AM
Conference Track: Workforce & Education Collaboration
Innovative Strategies to Reshape College Impact & Effectiveness

William Wainwright, Chancellor, Northshore Technical Community College
Tina Tinney, Vice Chancellor of Strategic Initiatives, Northshore Technical Community College

Facing a dramatic change in the financial landscape of higher education in Louisiana, Northshore Technical Community College embarked on a bold intentional college reorganization that realigned workforce development activities through the development of a Strategic Initiatives division. As a result, NTCC has developed STEM concentrations in biological, information technology, advanced manufacturing and maritime pathways supporting a growing state and regional economy.

Intended Audience: CFO; Chancellors; Deans; Faculty; PR/Recruiting/Marketing; Student Services; Vice Chancellors
Meeting Room 10
Thursday, April 14, 10:00-10:50AM
Conference Track: Leadership Development & Career Enhancement
Unemployment Workshop

Robert Nellans, COO, Employers Unity LLC

This session will include the cost of unemployment and who has to pay. We will discuss those cases in which you are not allowed to protest, and then we will dive into the details of what the unemployment department is looking for and what documentation is needed. We will close on how to be a good witness in unemployment hearings.

Intended Audience: CFO; Chancellors; Deans; Disability/Counseling; Faculty; Human Resources; IT; Other; PR/Recruiting/Marketing; Student Services; Vice Chancellors

Meeting Room 11
Thursday, April 14, 10:00-10:50AM
Conference Track: Return on Investment (ROI)
Show Me the Money - How to obtain funding for your program

Lana Fontenot, Director of Development, South Louisiana Community College
Marianne White, Executive Director of Institutional Advancement, Alumni Affairs and Community Engagement, SOWELA Technical Community College

With state funding on the decline over the last several years, it is incumbent upon our colleges to secure outside resources to meet our missions. Is money the answer? Of course it is. But, advancing your college to its rightful and respected place in your community requires much more than money. It commands engagement. We will walk you through the process from beginning to end. Get ready to take your program and college to the next level of excellence!

Intended Audience: Faculty

Meeting Room 12
Thursday, April 14, 10:00-10:50AM
Conference Track: Student Engaged Partnerships
The 5 W’s of Student Loan Defaulters-Using Analytics to Form Your Default Prevention Strategy

Mike Lubben, Vice President of Business Development, Inceptia

Short description: Based on the analysis of nearly 27,000 student loan borrowers, we will share with you the top characteristics of student loan defaulters and how to identify other characteristics that may be unique to your borrower population. During this presentation, we will also share proactive strategies for working with student loan borrowers before they default.

Intended Audience: Chancellors; Student Services; Vice Chancellors

Meeting Room 13
Thursday, April 14, 10:00-10:50AM
Conference Track: Return on Investment (ROI)
Analyzing a Collaboration between Community Colleges, Universities and a Federal Grant Program

Ann Zanders, Director of Grant Resource Center, Baton Rouge Community College
T. Gregory Guzik, Director of LaSPACE, Louisiana State University
Laura Younger, Science Department Chair, Baton Rouge Community College
Kevin Stokes, Physics Department Chair, University of New Orleans
Raymond Duplessis, Physical Sciences Department Chair, Delgado Community College

The panel will discuss a recent collaboration between BRCC, UNO and DCC involving a NASA-LSU grant program: Launching Louisiana community college students in STEM (LLCCSS) focusing on community college student workforce development. Collaborators will
speak to the challenges of bridging differences between university and community college policies and operations while complying with NASA grant requirements. Topics will include funding for investigators (department chairs and faculty), recruiting/selecting students, budgeting for travel and equipment and sharing overall lessons learned. Future partnerships between institutions and innovative funding streams to support projects that benefit students will be discussed. Audience members will be invited to share challenges they have faced in grant collaborations.

Intended Audience: Faculty; Vice Chancellors; Student Services; Deans; Chancellors

Thursday, April 14
11:00AM - 11:50AM
Breakout Sessions

Meeting Room 1
Thursday, April 14, 11:00-11:50AM
Conference Track: College & Career Readiness
The 5 for 6 Initiative: Investing in a Student Pipeline from Adult Basic Education to College Enrollment

Emily Saleh, Executive Director, LCTCS
Jenifer Finney, Manager of Finance Assistance and Compliance, LCTCS

The presenters will discuss the preliminary outcomes of the LCTCS 5 for 6 Initiative, lessons learned thus far, and plans for scaling the initiative in fall 2016.

Intended Audience: Chancellors; Other; PR/Recruiting/Marketing; Student Services; Vice Chancellors

Meeting Room 2
Thursday, April 14, 11:00-11:50AM
Conference Track: Student Engaged Partnerships
Show Me the Money $$$

John Bell, Scholarship Grant Director, Louisiana Office of Student Financial Assistance

Deborah Paul, Scholarship Grant Director, Louisiana Office of Student Financial Assistance
Bonnie Lavergne, Special Programs Administrator, Louisiana Office of Student Financial Assistance
Jerry Oubre, Audit Manager, Louisiana Office of Student Financial Assistance

This presentation will focus on the common mistakes community and technical college personnel make when billing for programs administered by the Louisiana Office of Student Financial Assistance’s Award System portal.

Intended Audience: Student Services

Meeting Room 3
Thursday, April 14, 11:00-11:50AM
Conference Track: Student Engaged Partnerships
Get Social – The basics on how to establish an effective social media presence

Darlene Hoffpauir, Institutional Advancement Coordinator, Sowela Technical Community College

Mostly everyone uses social media in some form or fashion—students, parents, faculty and staff, community partners and many others. If you are looking to start a social media plan or page for your college, club or program, this session will outline best practices to position your college to best engage with key audiences using this platform (for beginner through intermediate).

Intended Audience:

Meeting Room 4
Thursday, April 14, 11:00-11:50AM
Conference Track: Student Engaged Partnerships
ACCUPLACER 101

Suzanne McGurk, Senior Assessment Manager, The College Board
Anne Howard, Executive Director, The College Board
The ACCUPLACER Program is very excited to have been selected as the new placement assessment for Math and English across LCTCS. Learn how the program works from student test preparation, to account set up, to test day activities, to accommodate testing formats, to reporting.

Intended Audience: Deans, Disability/Counseling, Faculty, Student Services

**Meeting Room 5**
Thursday, April 14, 11:00-11:50AM  
*Conference Track: Teaching & Learning*

**Incorporating Augmented Reality into Higher Education**

David Lafargue, Dean of School of Industrial Technology (Interim), SOWELA Technical Community College

SOWELA Technical Community College consulted with a company that specializes in augmented reality to create a platform that enhances instruction and hands-on training comprehension. SOWELA faculty & staff members will explain how each institution can get involved to utilize the platform that was created and incorporate Augmented Reality into their programs to provide a better learning experience for students.

Intended Audience: Deans; Faculty; IT; PR/Recruiting/Marketing; Student Services

**Meeting Room 6**
Thursday, April 14, 11:00-11:50AM  
*Conference Track: Business & Industry Partnerships*

**Proudly Serving the Construction Industry in Louisiana**

Jennifer Wilkerson, Director of Marketing, NCCER  
Rodney Landry, Project Manager-Maintenance and Turnaround Division, Turner Industries  
Will Seaman, Director of Skilled Labor Initiatives, LCTCS

Patty Bird, Sr. Workforce Development Manager, NCCER

Come find out the current statistics for the Louisiana construction industry, the skills and credentials companies are looking for, the success of Career and Technical Education in the school system and hear directly from a young craft professional about his personal experience.

Intended Audience: Deans; Faculty; PR/Recruiting/Marketing; Vice Chancellors, Chancellors

**Meeting Room 7**
Thursday, April 14, 11:00-11:50AM  
*Conference Track: Teaching & Learning*

**Bridging the Silos: An urgent message for STEAM – The role of community college faculty and staff taking sustainability in food, energy, and water from classroom to workplace**

Marcella Hackney, Associate Professor of Biology, Baton Rouge Community College  
Sandra Guzman, Professor of Biology, Baton Rouge Community College

What are the best practices associated with sustainability education? This session will explore some of those and provide opportunity to participate in generating ideas from the perspective of the LCTCS stakeholders. Get our students ready for the workforce of the 21st century. Come join the conversation.

Intended Audience: Faculty, Student Support, Student Activities

**Meeting Room 8**
Thursday, April 14, 11:00-11:50AM  
*Conference Track: Workforce & Education Collaboration*

**Globalized Learning: Ensuring relevance of study abroad for Louisiana's Community and Technical Colleges**
Daniel Roberts, Provost & Vice Chancellor of Academic Affairs, Northshore Technical Community College
Jim Carlson, Dean of Academics, Northshore Technical Community College
Tina Tinney, Vice Chancellor of Strategic Initiatives, Northshore Technical Community College

Study abroad is not common among community and technical colleges. However, many of our graduates go on to work overseas or engage with employees overseas. Research shows that globalized studies have a direct impact on student learning in a positive way. Globalization is a part of Northshore Technical Community College's mission, and as a result, NTCC took an innovative and progressive approach to providing study abroad for students in the fields of STEM including industrial technology areas.

Intended Audience: Chancellors; Deans; Faculty; Other; Student Services; Vice Chancellors

Meeting Room 9
Thursday, April 14, 11:00-11:50AM
Conference Track: Return on Investment (ROI)
Tracking Collections and Write-Offs by Using Third-Party Contracts

Amy Laszcz, Director of Accounts Receivable, Delgado Community College
Jamie Anderson, Programmer, LCTCS

Collecting, tracking and maintaining student receivables can be overwhelming in Baseline Banner. While Banner does not offer a collection process this session will show how you can use third-party contracts to transfer student account debt to a collection agency and write-off accounts in mass when they are deemed uncollectable.

Intended Audience: CFO; Student Services

Meeting Room 10
Thursday, April 14, 11:00-11:50AM
Conference Track: Leadership Development & Career Enhancement
The AT&T Mobility “Answer Room”

Jan Waguespack, AT&T

Come to this session to make sure you are getting the service and price you deserve! Sit down with a Mobility Expert and get all your questions answered: Am I getting the discounts I deserve...Is my plan right for me...Is my family is getting the right discounts...Can I get an upgrade... Can I add a device...Is my device secure...How can I schedule a college mobility technology day at the local AT&T store? Come to make sure you are getting all the benefits of being a loyal AT&T subscriber!

Intended Audience: All

Meeting Room 11
Thursday, April 14, 11:00-11:50AM
Conference Track: Leadership Development & Career Enhancement
Aesthetically Speaking: The Power of Visual Communication and Your College

Ginger LeBlanc, Associate Director of Media Relations, LCTCS

As much as we’ve heard “don’t’ judge a book by it’s cover, we’ve also heard the phrase “Image is everything.” In this day and age, the latter is more often true when it comes to why customers make decisions. Your institution’s visual impact is important. In this session we will discuss how to get the most out of your visual communications – whether on social media, in your printed materials or simply around your campus. Even if you don’t have a graphic designer on staff, we are all visual communicators and can implement many of these principals.

Intended Audience: CFO; Chancellors; Deans; Faculty; Other; Student Services; Vice Chancellors

Meeting Room 12
Thursday, April 14, 11:00-11:50AM
Conference Track: Return On Investment (ROI)
Developing New Revenue Streams
Stanton McNeely, Vice Chancellor for Institutional Advancement, Delgado Community College
Jessica Thornton, Executive Director of Institutional Advancement, Fletcher Technical Community College

Developing new and multiple revenue streams to support operations at our colleges is key to successfully adapting to the sharp decline in State funding of the past decade. This presentation will provide fundamentals regarding new revenue development (such as Annual Giving programs) into operations at our colleges as we seek to grow and diversify our revenues. Attendees will receive examples of practical steps that can be applied into such revenue development initiatives.

Intended Audience: CFO; Chancellors; Other

Meeting Room 13
Thursday, April 14, 11:00-11:50AM
Conference Track: Workforce & Education Collaboration

Partnering in the Same Sandbox--presentation by heads of each state agency

Lisa Vosper, PhD, Associate Commissioner for Workforce Education & Training, Louisiana Board of Regents

Come hear how workforce partners from Louisiana Economic Development, Louisiana Workforce Commission, Department of Education, Louisiana Community and Technical College System, and Board of Regents overcome inter-agency conflicts of interest to reach the optimum workforce outcomes benefitting Louisianans. Why workforce matters to economic development. Defining workforce, workforce development acceptance, targeting resources, how data underpins alignment, Jump Start ties and targeting resources.

Intended Audience: CFO; Chancellors; Deans; Disability/Counseling; Faculty; Other; PR/Recruiting/Marketing; Student Services; Vice Chancellors

11:50AM - 2:00PM
Ballroom
Business & Industry Plenary Luncheon

Thursday, April 14
2:10PM - 3:00PM
Breakout Sessions

Meeting Room 1
Thursday, April 14, 2:10-3:00PM
Conference Track: Teaching & Learning
A Failure to Communicate

Edward Thompson, Associate Professor of Mathematics, River Parishes Community College

Why do students fail in scientific disciplines? There may be a plethora of reasons addressing a multitude of problems to offer justification for less than acceptable academic performance. The underlying reason(s) have their genesis in the student's deficiency or total lack of declarative and procedural knowledge. The former of these two deal with the student's basic knowledge and the latter deals with the student's skill sets. This session examines the voids and some intervention strategies.

Intended Audience: Faculty

Meeting Room 2
Thursday, April 14, 2:10-3:00PM
Conference Track: Student Engaged Partnerships
Undocumented Students in Louisiana: What college administrators need to know

Marina Pereira, Assistant Director of Enrollment Management, LSU
Following Hurricane Katrina, the numbers of undocumented immigrants have risen dramatically in the state of Louisiana, and so has the number of undocumented students seeking higher education. Colleges are looking for answers to questions of state and federal laws in regards to these students, as well as how these students are handled on campus from admissions, to residency, to enrollment and graduation. This session will shed light on state and federal policies in regards to this issue.

Intended Audience: Chancellors; Deans; Faculty; Other; PR/Recruiting/Marketing; Student Services; Vice Chancellors

Meeting Room 3
Thursday, April 14, 2:10-3:00PM
Conference Track: College & Career Readiness
Positioning Students for Success: Tier 1 and Tier 2 fields and why they matter

Susana Schowen, Director of Workforce Initiatives, LED FastStart

Participants will be introduced to the role of workforce development in economic growth and how that affects students’ opportunities for rewarding employment now and in the future. We all know that some fields of study provide better employment prospects than others. Let’s talk about why that is, which specific fields of study offer the best career pathways in each region of Louisiana, and how to help your students make informed decisions about their future.

Intended Audience: Chancellors; Deans; Faculty; PR/Recruiting/Marketing; Student Services; Vice Chancellors

Meeting Room 4
Thursday, April 14, 2:10-3:00PM
Conference Track: Workforce & Education Collaboration
Meeting the Needs of Today's Workforce

William Seaman, Director of Skilled Labor Initiatives, LCTCS

Meeting Room 5
Thursday, April 14, 2:10-3:00PM
Conference Track: Student Engaged Partnerships
Driving Completion by Changing the Rules of the Game

Dennis Epps, Vice President of Workforce Solutions, LCTCS

With the diverse workforce opportunities in a tough state budget climate, it can be daunting to meet the workforce needs of today’s economy. This session will discuss tools to navigate these waters by providing best practices for workforce training programs such as leveraging resources, marketing, credit and non-credit partnerships, and industry advisory councils.

Intended Audience: Chancellors; Deans; Faculty; PR/Recruiting/Marketing; Student Services; Vice Chancellors

Meeting Room 6
Thursday, April 14, 2:10-3:00PM
Conference Track: Leadership Development & Career Enhancement
Crisis Leadership: A qualitative case study of Hurricane Katrina and University Presidential Leadership
Stanton McNeely, Vice Chancellor for Institutional Advancement, Delgado Community College

Leaders of many colleges are not always equipped to manage a major crisis or disaster. Effective leadership during a crisis is essential, as college leaders are ultimately accountable for the well-being of their institutions. This presentation will focus on practical findings of the study that are applicable for current and aspiring leaders at Louisiana’s Community and Technical Colleges. These findings include both leadership practices and characteristics recommended for college leaders.

Intended Audience: CFO; Chancellors; Deans; Faculty; Other; Student Services; Vice Chancellors

Meeting Room 7
Thursday, April 14, 2:10-3:00PM
Conference Track: Return on Investment (ROI)
Investing In Our People Through The Affordable Learning LOUISiana Initiative
Margaret Keller, Director of Library Services, Northshore Technical Community College
Joanie Chavis, Dean of Learning Resource Center, Baton Rouge Community College
Teri Galloway, The Louisiana Library Network
Sara Zimmerman, The Louisiana Library Network

LOUIS is a project of the Louisiana Academic Library Information Network, a consortium of Louisiana college and university libraries. Since 1992, this collaboration has saved the State of Louisiana almost $300 million due to a 1:8 ROI. LALINC members partner to provide peer-reviewed, industry-based resources and services vital to higher education students' overall success rate. The panel will discuss new initiatives that will create greater value and ROI for the State of Louisiana and its students.

Intended Audience: Chancellors; Deans; Faculty; Student Services; Vice Chancellors

Meeting Room 8
Thursday, April 14, 2:10-3:00PM
Conference Track: Teaching & Learning
Tried and True: Learner-Centered Tasks for the Class Room
Marlene Friis, Assistant Professor, Delgado Community College

In this upbeat presentation, participants will test four tried and true tasks to experience their merits first-hand and to gain hands-on knowledge of how to seamlessly incorporate them into their instruction. Back-to-Back Dictation, Running Dictation, Walk-Around Instruction, and Kahoot!, an educational feedback tool accessed via smart phones or computers, all allow the class to teach itself as the instructor moves around the class, continually assessing, assisting, and correcting where needed.

Intended Audience: Faculty

Meeting Room 9
Thursday, April 14, 2:10-3:00PM
Conference Track: Business & Industry Partnerships
Ready, Set, Go! Preparing for Your First Capital Campaign
Stephanie Rogers, Director of Institutional Advancement and Foundation, Bossier Parish Community College
Pend Armistead, Managing Partner/President, The Armistead Group
Rick Bateman, Chancellor, Bossier Parish Community College

Learn how the most under-funded college in the state defied the odds and pulled together to create their own destiny by implementing the first Capital Campaign in the 47-year history of the College. Presenters will share how each
campus group was engaged in the process and the critical role internal assessments and feasibility studies play in determining if the climate will support a successful campaign. Intended Audience:

**Meeting Room 10**
Thursday, April 14, 2:10-3:00PM  
*Conference Track: Workforce & Education Collaboration*

**WIOA Panel, Part 1 of 2**

Panel: Sean Martin, Executive Director of WorkReady U, LCTCS

The Workforce Innovation and Opportunity Act (WIOA) supports innovative strategies to keep pace with changing economic conditions and calls for improved collaboration between adult education, vocational rehabilitation, and workforce development. Building strong partnerships at the state and local level can create a more efficient and effective education and training system in LA. Panelists will provide updates on the process for providing integrated services to eligible LA citizens under WIOA. Intended audience: Other

**Meeting Room 11**
Thursday, April 14, 2:10-3:00PM  
*Conference Track: Return On Investment (ROI)*

**Community College Social Return on Investment**

Robert Slater, Professor & Interim Head of Department, University of Louisiana at Lafayette

This study uses a national set, the General Social Survey, one of the best data sets in the social sciences, to examine the effects of two-year college completion on the values of Americans. Data are from 1972-2014. Americans that have earned a two-year degree are compared with those who have only a high school diploma. Observations are made about the different levels of trust, in the belief that people are helpful or not, in optimism, in confidence in government and governmental officials, and in other variables. Implications for community college are discussed. Intended Audience: Chancellors; Deans; Faculty; Human Resources; IT; PR/Recruiting/Marketing; Student Services; Vice Chancellors

**Meeting Room 12**
Thursday, April 14, 2:10-3:00PM  
*Conference Track: Teaching & Learning*

**Strategies to Increase Student Engagement and Learning**

Grant Gerald, Adjunct Instructor, Northshore Technical Community College

Participants will be introduced to strategies and technologies to increase student engagement and learning. This presentation will include ways to increase content rigor, student collaboration, formative assessment and student excitement! Instructors will be able to integrate these activities into their content areas quickly and easily. Intended Audience: Faculty

**Meeting Room 13**
Thursday, April 14, 2:10-3:00PM  
*Conference Track: Return On Investment (ROI)*

**Procuring Furniture, Fixtures, & Equipment**

Ed Jenkins, Program Director, CSRS  
David Darbone, Executive Director of Facilities Planning and Management, SOWELA Technical Community College

This session will walk you through the process of procuring of furniture, fixtures, and equipment using the State Contract process through Purchasing. Intended Audience: All

**Thursday, April 14**  
3:10PM - 4:00PM  
**Breakout Sessions**

Meeting Room 1
Thursday, April 14, 3:10-4:00PM  
Conference Track: Leadership Development & Career Enhancement  
Social Security and Your Retirement

William Gallegos, Financial Advisor, VALIC  
Steve Guidry, Financial Advisor, VALIC

Managing Social Security benefits can help you prepare for a secure retirement. Attend this session to learn more about:
- How Social Security benefits impact retirement
- Strategies to maximize your benefits
- Converting your retirement savings into income that meets your retirement needs

Intended Audience: All

Meeting Room 2  
Thursday, April 14, 3:10-4:00PM  
Conference Track: Teaching & Learning  
Looking and Learning: Incorporating visual knowledge in adult learner classes

Lei Lani Michel, Transition Coordinator, South Central Louisiana Technical Community College  
William McGee, WorkReadyU, South Central Louisiana Technical Community College

Adult learners are sometimes resistant to writing. An approach that we have found successful with students is incorporating visuals into the English lesson and transition classes. This presentation will discuss lesson planning and teaching visuals to overcome potential writing reluctance. This presentation will discuss the use of visuals in narrative and goal setting assignments.

Intended Audience: Chancellors; Deans; Disability/Counseling; Faculty; Human Resources; IT; Student Services

Meeting Room 3  
Thursday, April 14, 3:10-4:00PM  
Conference Track: Teaching & Learning  
Bueller, Bueller, Bueller: Creating an Engaging Class Room

Courtney Schoolmaster, Chair, South Louisiana Community College  
Erin Breaux, English Instructor, South Louisiana Community College  
Oana Chiviu, English Instructor, South Louisiana Community College

This session will focus on what we call active teaching - a kind of pedagogical modeling that increases student and instructor engagement in the course. Presenters will explore presentation style and ethos, syllabus and assignment design, as well as handouts and visual rhetoric as the presenters argue that a modeling approach can reshape the classroom experience. We hope the participants leave with ideas to strengthen their pedagogy and re-energize their classrooms.

Intended Audience: Faculty

Meeting Room 4  
Thursday, April 14, 3:10-4:00PM  
Conference Track: Leadership Development & Career Enhancement  
Hurricanes, Home Invasions, House Fires, and Hot-Wirings: Overcoming Adversity & Prevailing Forward

Matthew Dye, Associate Professor of English, SOWELA Technical Community College

During my first 10 years in Louisiana, I've lived through a couple hurricanes, a couple burglaries/home invasions, a house fire, and have had my car stolen. Just one of these occurrences is enough to break the spirit of most people, but having lived through all of them, you'd expect me to be a mess. Come listen to my harrowing stories of survival and perseverance as I impart the wisdom I have taken from each of these situations to find a silver lining, which kept me smiling big every day.

Intended Audience: CFO; Chancellors; Deans; Disability/Counseling; Faculty; Human Resources; IT; Other; PR/Recruiting/Marketing; Student Services; Vice Chancellors
Meeting Room 5
Thursday, April 14, 3:10-4:00PM
Conference Track: Business & Industry Partnerships
Walking the Line between Security and Convenience: Using online proctors

Lauren Botts-Posey, Partnership Coordinator, ProctorU, Baton Rouge Community College
Susan Nealy, Manager of eLearning Programs, Baton Rouge Community College

Attendees will be presented with a case study of Baton Rouge Community College experience using online proctoring and what they've learned. Attendees will also learn strategies that compliment online proctoring and reduce opportunities for integrity breaches. By the end of the session, attendees should be able to determine if online proctoring will work for their institution or department.

Intended Audience: Chancellors; Deans; Disability/Counseling; Faculty; IT; Other; Student Services; Vice Chancellors

Meeting Room 6
Thursday, April 14, 3:10-4:00PM
Conference Track: College & Career Readiness
Louisiana Job Connection: Hiring Louisiana’s Grads

Chelsea Harris, Brand Manager, Louisiana Job Connection
Lisa O’Beirne Ryan, Outreach Liaison, Louisiana Job Connection

Louisiana Job Connection is a free, job-matching website that connects Louisiana employers with qualified candidates. As the demand for skilled professionals in Louisiana grows, Louisiana Job Connection gives recruiters quick access to a pool of talent, tailored to the company’s needs. Supported by an aggressive nationwide advertising campaign and social media outreach, Louisiana Job Connection features a sophisticated, 13-point matching algorithm, easy-to-use online interface, and both passive and active job seekers at all levels. Louisiana Job Connection’s advanced matching algorithm eliminates the need for incessant searches, connecting job seekers and Louisiana employers instantly.

Intended Audience: Student Services

Meeting Room 7
Thursday, April 14, 3:10-4:00PM
Conference Track: Teaching & Learning
Ruminating about Rubrics

Sharon Bowman, eLearning Coordinator, Delta Community College

Rubrics can help instructors assess student work fairly and efficiently. Rubrics can also provide students with expectations and informative feedback on their strengths and weaknesses. In this presentation, faculty will learn how to design rubrics to match course-learning objectives, how to use a rubric for grading, and how to implement rubrics within the Canvas LMS.

Intended Audience: Faculty

Meeting Room 8
Thursday, April 14, 3:10-4:00PM
Conference Track: Student Engaged Partnerships
Using Marketing and Public Relations to Support Enrollment Development

Stanton McNeely, Vice Chancellor for Institutional Advancement, Delgado Community College

This presentation will focus on the implementation of a modern marketing and public relations approach started at Delgado Community College in December 2014, which engages both prospective and current students to maximize applications and enrollment. This session will focus on the campaign strategies and tactics utilized in a data driven approach, including adaptive responsiveness to social media advertising tactics aimed at prospective students.
Intended Audience: CFO; Chancellors; Deans; Faculty; Other; Student Services; Vice Chancellors

Meeting Room 9
Thursday, April 14, 3:10-4:00PM
Conference Track: Teaching & Learning
10+ Years Post-Katrina: The relevance of resilient lessons from the students of Nunez Community College (NCC)

Jacqueline Jones, Professor, Learning Foundations Department, South Louisiana Community College

Hurricane Katrina was one of the most devastating natural disasters in the history of the United States. The faculty, staff, and students of NCC in St. Bernard Parish experienced the devastation first-hand. This presentation will focus on resilient findings of a qualitative study conducted post-Katrina at NCC and will address the question, "Can faculties teach students to develop a resilient mindset and to build their own islands of competence?"

Intended Audience: Faculty; Student Services

Meeting Room 10
Thursday, April 14, 3:10-4:00PM
Conference Track: Workforce & Education Collaboration
WIOA Panel, Part 2 of 2

Panel: Sean Martin, Executive Director of WorkReady U, LCTCS

The Workforce Innovation and Opportunity Act (WIOA) supports innovative strategies to keep pace with changing economic conditions and calls for improved collaboration between adult education, vocational rehabilitation, and workforce development. Building strong partnerships at the state and local level can create a more efficient and effective education and training system in LA. Panelists will provide updates on the process for providing integrated services to eligible LA citizens under WIOA. Intended Audience: Other

Friday, April 15

Conference Sessions

7:30AM - 11:30AM
Plaza Level, St. Louis Street Entrance
Conference Check-In Open

7:30AM - 12:30PM
Vendor Galleria
Exhibits Open

7:30AM - 8:30AM
Vendor Galleria
Rise & Shine Breakfast

8:00AM – 2:30PM
Exhibit Hall
LWC Mobile Unit

Friday, April 15

8:30AM - 9:20AM
Breakout Sessions

Meeting Room 1
Friday, April 15, 8:30-9:20AM
Conference Track: Teaching & Learning
BPCC’s First in the World Grant: MOOCs, Mobile Apps, and Asynchronous Learning

Allison Martin, Director, Institutional Effectiveness Initiatives, Bossier Parish Community College

Underprepared students are now making strides toward completion with BPCC’s award-winning MOOC series, “Open Campus.”

Intended Audience: Other

4:30PM
Exhibit Hall Closes

4:30PM - 6:00PM
Pelican Room
LLA/LDI Reunion – Invitation Only

Intended Audience: Other
Whether materials are used as placement prep or supplemental instruction, students can be motivated to persist when educational technology mimics how they engage outside the classroom. Fueled by a $1.8M DoE “First in the World” grant, BPCC is upcycling its concept by developing analytics-based mobile applications to reach a broader audience.

Intended Audience: Faculty

Meeting Room 2
Friday, April 15, 8:30-9:20AM
Conference Track: Teaching & Learning
Math Made EZ
Abderrahim Ayad, Assistant Professor, Delgado Community College

Math can often be considered a “four-lettered” word to some students. However, when taught, in a fun and meaningful way, math can open doors to rewarding challenges and real-world understandings.

Intended Audience: Faculty

Meeting Room 3
Friday, April 15, 8:30-9:20AM
Conference Track: Teaching & Learning
Math Made EZ
Abderrahim Ayad, Assistant Professor, Delgado Community College

Math can often be considered a “four-lettered” word to some students. However, when taught, in a fun and meaningful way, math can open doors to rewarding challenges and real-world understandings.

Intended Audience: Faculty

Doctor of Education programs in Community College Leadership and Adult Learning and Workforce Development from Northwestern State University
Bill Morrison, Associate Professor of Adult Learning and Development, Northwestern State University
Darlene Williams, Vice President for Technology, Innovation, & Economic Development, Northwestern State University, Associate Professor of Adult Learning and Development.

This presentation will discuss the new Doctor of Education program (Ed.D.) offered by Northwestern State University in Adult Learning and Leadership with two concentration areas: Community College Leadership and Adult Learning and Workforce Development. The doctoral program is specifically designed to support the Louisiana Community and Technical College System and the larger adult education and workforce development community in Louisiana.

Intended Audience: CFO; Chancellors; Deans; Faculty; Human Resources; Student Services; Vice Chancellors

Meeting Room 4
Friday, April 15, 8:30-9:20AM
Conference Track: Teaching & Learning
Stories Teachers Tell: Using narratives of failure for professional development
Kathrin Kottemann, Instructor, South Louisiana Community College

It’s never easy to talk about the times we fail as teachers, especially the moments we wish we could erase. Instead, we prefer to talk about our successes and revel in their rewards. However, narratives of failure in the classroom can be used as tools for professional development if we are willing to share them. This presentation will look at the theory behind failure as a teaching tool and encourage teachers to tell those tales in order to become better facilitators of success.

Intended Audience: Faculty

Meeting Room 5
Friday, April 15, 8:30-9:20AM
Conference Track: Adult Education
Distance Learning in Adult Education
Joey Lehrman, Distance Learning Coordinator, Delgado Community College
Lauren Turner, Academic Success Coach, Delgado Community College

The Adult Education Program at Delgado Community College offers a fully online program for students studying to earn a high school equivalency diploma (HiSET, formerly the GED) and transition to college and career pathways. A program overview will be provided.
Including the application process, student orientation, a tour of the online instruction, success coaching provided to each student, and a discussion of lessons learned from the first 18 months of programming.

**Meeting Room 6**  
Friday, April 15, 8:30-9:20AM  
**Conference Track:** Teaching & Learning  
**Badge:** Micro-Credentialing in Canvas

Rusty Johnson, Ed Tech Support Technician, Bossier Parish Community College  
Rachel Basco, BPCC Ed Tech Training Coordinator, Bossier Parish Community College

This presentation will cover the theory and implementation behind micro-credentialing or badging; from its roots in the gaming world to its application in education and beyond. Gamification is growing in popularity in online learning and with the various options in Canvas for creating and awarding badges it is now simpler than ever to launch your own badge system online.

**Intended Audience:** Faculty

**Meeting Room 7**  
Friday, April 15, 8:30-9:20AM  
**Conference Track:** Teaching & Learning  
**The House No Longer Divided: Bringing together developmental English and freshman composition**

Christopher Manuel, Assistant Professor of English, South Louisiana Community College  
Kristen Andrus, Instructor of English, South Louisiana Community College

This presentation will address the methodology involved with the collaboration of traditional freshman composition and developmental English under a co-requisite format. The concepts addressed will explain how the co-requisite pedagogy can benefit students with traditional developmental, co-requisite, and college level classes.

**Intended Audience:** Faculty

**Meeting Room 8**  
Friday, April 15, 8:30-9:20AM  
**Conference Track:** Teaching & Learning  
**Hybrid Courses with Flexible Participation Promote Increased Learner Access & Efficient Design**

Jeanne Samuel, Dean, Distance Learning & Instructional Technology, Delgado Community College  
Mark McLean, Business Department Coordinator, West Bank Campus, Delgado Community College  
Amanda Rosenzweig, Associate Professor of Biology & Canvas Admin, Delgado Community College

In this session, we will describe what HyFlex is, how we implemented HyFlex at Delgado Community College, initial student feedback, initial student success data, and challenges to our course design and implementation plan. HyFlex course design and delivery is about design efficiency, providing flexible student access to course content, and empowering students to be responsible for their learning success. Learner is responsible in part for where, what, when, and how they learn.

**Intended Audience:** Deans; Faculty

**Meeting Room 9**  
Friday, April 15, 8:30-9:20AM  
**Conference Track:** Teaching & Learning  
**Clarify, Verify, Amplify not Terrify: Nursing program accreditation made easy.**

Sonia Clarke, Dean of Nursing and Allied Health, Fletcher Technical Community College  
Allison Adams, Department Head of Nursing, Practical Nursing Coordinator, Fletcher Technical Community College

In today’s world of nursing education, it has become important for all nursing programs to have national accreditation through outside accrediting bodies that assure that nursing
education is consistent throughout the country. Obtaining accreditation is a long process and requires many man-hours to assure that programs are in compliance with the standards set by these entities. In our presentation we will go through the steps we followed as a program to prepare for our initial national accreditation. Intended Audience: Deans; Faculty; Vice Chancellors

Meeting Room 10
Friday, April 15, 8:30-9:20AM
Conference Track: Teaching & Learning
Micro learning: Good things do come in small packages!

Brady LeVrier, Professor, South Louisiana Community College

Micro learning is a relatively new concept that has its roots firmly grounded in educational theory. Most learning takes place in a systematic and organized pattern from basic to increasing more advanced concepts. Micro learning, when implemented in online or blended courses, allows the instructor to produce short, focused lessons on specific lesson topics designed to enhance student learning.
Intended Audience: Chancellors; Deans; Faculty; Vice Chancellors

Meeting Room 12
Friday, April 15, 8:30-9:20AM
Conference Track: Teaching & Learning
Changing lives by enhancing student experiences in "gateway" STEM courses

Loretta Ovueraye, STEM Division Dean, Baton Rouge Community College
Sharon Robins, NSF STEP Grant Project Coordinator, STEM Division, Baton Rouge Community College
Dennis Taylor, Department Chairperson, Mathematics, STEM Division, Baton Rouge Community College

Studies show us that community college students struggle within academia due to the various challenges such as issues outside of the classroom and limited time on task. This is particularly challenging for those pursuing STEM degrees with challenging introductory level courses often referred to as “gateway courses.” To this end, Baton Rouge Community College’s (BRCC) STEM division has incorporated a Supplemental Instruction (SI) Program to help STEM students improve their academic performance.
Intended Audience: Student Services

Meeting Room 13
Friday, April 15, 8:30-9:20AM
Faculty Senate Officer’s Meeting
(Invitation Only)
Friday, April 15  
9:30AM - 10:20AM  
Breakout Sessions

Meeting Room 1  
Friday, April 15, 9:30-10:20AM  
Conference Track: Teaching & Learning  
Service Learning in the Classroom and the Workplace

Kathleen Schexnayder, Associate Professor, Baton Rouge Community College  
Carrie Causey, Assistant Professor, Baton Rouge Community College  
Zachary Gasior, Instructor, Baton Rouge Community College

Research has shown service learning can increase retention. Classes, which come together for service learning, build better peered student-teacher relationships that help students engage in difficult material beyond what is associated with the project. We believe faculty, who serve in the community, will increase enrollment and retention as well. We integrated a student-led service learning project into a Rhetoric and Argumentation course and are recommending faculty-led “free courses.”  
Intended Audience: Faculty

Meeting Room 2  
Friday, April 15, 9:30-10:20AM  
Conference Track: Teaching & Learning  
Tweaking Your Lectures to Promote Active Learning

Todd Pourciau, Dean, Baton Rouge Community College

This active workshop will engage audience members with interactive discussion and demonstrations of teaching interventions that promote active learning. Presented in brief explanations, the session will allow participants to implement the interventions into their own classes immediately. Not only will the participants learn some new teaching methods but also the science of why it works will be explained. In addition, students will share academic success strategies.  
Intended Audience: Faculty

Meeting Room 3  
Friday, April 15, 9:30-10:20AM  
Conference Track: Leadership Development & Career Enhancement  
Path to Promotion

Mama Misra, Faculty, South Louisiana Community College  
Courtney Schoolmaster, Chair, South Louisiana Community College

This presentation strives to provide clarity to the rank and promotion process within LCTCS. This is a multi-tiered perspective: administrative, committee member, and the applying faculty. It is a step-by-step guide to understanding the requirements of rank & promotion. The presentation will include the guide to the process, the point system, and putting together a binder, using PPT & handouts. It is intended to make the process more transparent and the binder more organized for best results.  
Intended Audience: Faculty

Meeting Room 4  
Friday, April 15, 9:30-10:20AM  
Conference Track: College & Career Readiness  
Simulate, Replicate, Evaluate: Creating hands-on training with RealCareer Welding Solutions

Allen Jacobson, Designer, Realityworks

Engage your students with hands-on welding training tools to further career path exploration while addressing classroom management and safety concerns. The RealCareer Welding Solutions line includes welding simulation, live in-helmet welding guidance and visual inspection aids that create an interactive classroom while preparing students with knowledge and proper welding technique.
Intended Audience: Deans; Faculty; Other

Meeting Room 5
Friday, April 15, 9:30-10:20AM
Conference Track: Teaching & Learning
HiSET® Data Manager and Online Portal 101
Adriana Wells, Director, Product Management, ETS HiSET®
Amy Riker, National Executive Director, ETS HiSET®

An overview and demonstration of the HiSET Data Manager application will be provided. This new tool will allow test center staff to run aggregate performance and volume data on all of their HiSET testers. Additionally, the database provides scores and demographic data at the test taker level. Enhancements to the online HiSET portal will also be reviewed and discussed. There will be time for questions and feedback.

Intended Audience: Faculty; PR/Recruiting/Marketing; Student Services

Meeting Room 6
Friday, April 15, 9:30-10:20AM
Conference Track: Teaching & Learning
Literature's Place in the Community College
Matthew Dye, Associate Professor of English, SOWELA Technical Community College

Each semester, we as faculty face students who are more and more absorbed by Facebook statuses and the Instagram of the stars, leading to a more myopic view of the world at large. Part of the reason for this is the near elimination of literature across the board except in upper level English classes at four-year universities. But, what do students miss by not being engaged by a literary work of art, and what do we as society lose by creating students that no longer love reading? Come and find out.

Intended Audience: Chancellors; Deans; Faculty; Other; Student Services; Vice Chancellors

Meeting Room 7
Friday, April 15, 9:30-10:20AM
Conference Track: Teaching & Learning

Meeting Room 8
Friday, April 15, 9:30-10:20AM
Conference Track: Teaching & Learning
You Can Do This! Using online and electronic resources in the Career/Technical Education (CTE) Classroom
Lane Gunnels, Instructor, South Louisiana Community College

The focus of this presentation is to provide an opportunity for CTE instructors and their Deans to see examples of how electronic and online resources can be easily used to modernize content delivery to students. The presentation will also include techniques for reducing time used for grading and attendance in order to provide more available time with students in their hands-on training. There will also be a focus on overcoming technophobia of both instructors and students.

Intended Audience: Deans; Faculty; Other; Vice Chancellors

Meeting Room 9
Friday, April 15, 9:30-10:20AM
Conference Track: Teaching & Learning
Use of fluid simulations to capture and visualize fluid flow behaviors in blood vessels and organs, in healthy and pathologic states.

Steven Lee, Director, Fletcher Technical Community College

Fluid simulation, coupled to 3D animation, can render fluid mechanic principles found in normal and deviant fluid flows, observable. Compare and contrast can be observed between normal and disturbed fluid flows that occur secondary to disease processes such as coronary artery disease, aneurysms, and coronary valve disorders. The college already applies these technologies to industrial fluids, but is investigating the application of fluid simulations for pulsatile flows in biologic systems.

Intended Audience: Deans; Faculty; Vice Chancellors

Meeting Room 10
Friday, April 15, 9:30-10:20AM
Conference Track: Teaching & Learning
What do I need to know about Institutional Effectiveness?

Stanton McNeely, Vice Chancellor for Institutional Advancement, Delgado Community College

This presentation will focus on the core elements of Institutional Effectiveness that all personnel at Louisiana’s Community and Technical Colleges should know - and the importance of their collaboration in IE work. Sections of this presentation include the IE standards from SACSCOC, the importance of assessment and accountability in educational programs, and related funding issues. Examples of best practices will be provided and used as topics of group discussion.

Intended Audience: CFO; Chancellors; Deans; Faculty; Other; PR/Recruiting/Marketing; Student Services; Vice Chancellors

Meeting Room 12
Friday, April 15, 9:30-10:20AM
Conference Track: Teaching & Learning
Digital Literacy

Nia Matherson, Adjunct Instructor, Delgado Community College

Falling under the auspices of the Adult Education strand for this LCTCS Conference, this informative presentation is aimed to enhance the knowledge of Adult Education Teachers across the state of Louisiana in the area of Digital Literacy. With continuing technological advancements, teachers will have the opportunity to use their understanding of digital literacy to enrich the educational
experience and to bridge the digital divide. The result of their understanding will help students improve in the area of high school equivalency. Intended Audience: Faculty

Meeting Room 13  
Friday, April 15, 9:30-10:20AM  
Conference Track: Teaching & Learning  
Using Video to Improve Student Performance in Allied Health

*Iris Henry, Associate Professor of Biology and Chemistry, RPCC  
Effie Moten, Associate Professor of Biology, RPCC  
Sharon King, LCTCSOnline Instructional Designer, LCTCS*

Allied Health students have limited time to experience the broad scope of medical situations that they will encounter in their careers. Clinical hours give them hands-on experience, but there is no guarantee that they will see all of the situations they will need to succeed. Not having context to highly complex medical concepts inhibits their ability to remember for test-taking, discussion and on-the-job tasks. Real-life video case studies combined with interactive lessons can provide examples that are visually stimulating and easy to remember. River Parishes and LCTCSOnline partnered with the film industry in Baton Rouge to produce five case studies at a low cost but with high dividends for students. This presentation will showcase the problem, how we did it and how it will improve student learning.  
Intended Audience: Faculty

10:20AM - 10:40AM  
Vendor Galleria  
Refreshment Break

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**Meeting Room 1**  
Friday, April 15, 10:40-11:30AM  
Conference Track: Teaching & Learning  
Help! They don't speak English!

*Tessa Wheelock Kiesow, Adult Education Coordinator, WorkReadyU  
Kathleen Perez, Site Facilitator/Lead Teacher, Catholic Charities Archdiocese of New Orleans ESL  
Amy Dudgeon, Site Facilitator, Catholic Charities Archdiocese of New Orleans ESL at Tulane University*

Catholic Charities' staff and volunteers have been working with adult learners from around the world for over 40 years. Join us at this session to discuss the rewards, challenges, and questions you have about working with English language learners. We'll share a brief presentation and have a lot of time for questions and answers. Come see why we love working with ESL students!  
Intended Audience: Faculty; Student Services

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**Meeting Room 2**  
Friday, April 15, 10:40-11:30AM  
Conference Track: Leadership Development & Career Enhancement  
Affirming and Regaining Authority: A Leadership Training Program for Academic Professionals

*Barry Humphus, Associate Professor, Sowela Technical Community College*

This session provides a first-hand look into the Louisiana Leadership Academy. And, brings to light the need for a faculty leadership program within our system.  
Intended audience: All

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**Meeting Room 3**  
Friday, April 15, 10:40-11:30AM  
Conference Track: Teaching & Learning  
Breakout Sessions
**Increased Access to Post-Secondary Education through Innovative Online Coursework: A Community College and University Partnership**

Bill Morrison, Associate Professor of Adult Learning and Dev, Northwestern State University
James Sawtelle, Chancellor, Central Louisiana Technical Community College

This session discusses an e-learning grant partnership between Northwestern State University and Central Louisiana Technical Community College. It will present strategies for reinventing online instruction that can help create educational experiences that can be as compelling and relevant as the consumer experience. Online learning is not about creating equal outcomes to the face-to-face classroom. Rather, it is about leveraging the capabilities of technology to create better outcomes with experiences not practical in a traditional classroom.

Intended Audience: Deans; Faculty; IT

**Meeting Room 4**
Friday, April 15, 10:40-11:30AM
Conference Track: Teaching & Learning
Small World Initiative: Engaging students in course-based research at Baton Rouge Community College

Mary Miller, Assistant Professor of Biology, Baton Rouge Community College

The Small World Initiative program allows students to get involved in course-based research while meeting the outcomes of the course. This symposium will be used to explain how to implement course-based research into different science courses, and how it relates to retaining students in the classroom, while training them and inspiring them to be scientists. An explanation of the aims of the program and other available research programs to engage student learning will also be discussed.

Intended Audience: Chancellors; Deans; Faculty; Other; Vice Chancellors

**Meeting Room 5**
Friday, April 15, 10:40-11:30AM
Conference Track: Return on Investment (ROI)
Increasing Enrollment with Purposeful Scheduling

Mark McLean, Business Department Coordinator, West Bank Campus, Delgado Community College

Increasing enrollment is a key factor for ongoing success. This session will focus on the impact of purposeful scheduling as a means to increase enrollment. Topics for discussion will include hybrid scheduling, multi-division schedule reviews, course sequences and more. The importance of communication and messaging to students will also be explored.

Intended Audience: Deans

**Meeting Room 6**
Friday, April 15, 10:40-11:30AM
Conference Track: Teaching & Learning
Open Source Resources in the Classroom

Jennifer Lang, Assistant Professor of History, Delgado Community College

Due to the high costs of education a “no textbook” open source pilot of American History courses ran for several semesters at Delgado. With the driving force of student success and retention day one access to all classroom materials utilizing open educational resources and Delgado’s LMS saw an increase in student success compared to previous academic years.

Intended Audience: Faculty

**Meeting Room 7**
Friday, April 15, 10:40-11:30AM
Conference Track: Teaching & Learning
Nursing Simulation Expansion Project
Toni Manogin, Dean, Baton Rouge Community College
Betty Norton, Associate Professor, Associate Degree Nursing Program, Baton Rouge Community College

With limited clinical opportunities in hospitals and clinics, simulation can enhance training by including scenarios that students may not have experienced during clinical rotations. High fidelity simulation will enhance knowledge, clinical judgment and skill attainment and prepare students to work collaboratively as members of the healthcare team. The main goal of the Nursing Simulation Expansion Project is to improve retention, progression and graduation rates in nursing programs.

Intended Audience: Faculty

Meeting Room 8
Friday, April 15, 10:40-11:30AM
Conference Track: Adult Education

Person to Person

Anita Kerry, Adult Education Site Coordinator/Instructor, Central Technical Community College

This presentation is intended for adult education teachers and administrators. It includes materials and audience participation, which will help instructors build self-esteem in their students and help students gain confidence in themselves. The presenter will demonstrate these self-esteem building techniques as the session progresses. She will show how, with this newly found confidence; students will be able to prepare and to successfully test on the HiSet Exam.

Intended Audience: Faculty

Meeting Room 9
Friday, April 15, 10:40-11:30AM
Conference Track: Workforce & Education Collaboration

Postsecondary Vocational Training Programs: Individuals with Intellectual Disabilities and Autism

Sabrina Langley, PSE Director, Bossier Parish Community College

BPCC’s Program for Successful Employment is designed to provide postsecondary vocational training opportunities for individuals with intellectual disabilities as well as autism.

• Collaborating with stakeholders to develop more programs throughout the state
• Benchmarks, goals and guidelines used to develop the program
• Networking with community leaders, businesses and organizations
• Collaborating with LEA
• Needs for Programs for Successful Employment/CTP

Intended Audience: Deans; Disability/Counseling; Faculty; Student Services

Meeting Room 10
Friday, April 15, 10:40-11:30AM
Conference Track: Leadership Development & Career Enhancement

Quality Really Matter? Implementing Training for Online Instruction

Jared Eusea, Instructor, River Parishes Community College
Jesse Paul, English Instructor, River Parishes Community College

This presentation is intended for faculty or staff with an interest in online education that are considering implementing Quality Matters training in best practices for online teaching. Upon completion of the presentation, participants will be able to set-up a training program for faculty interested in teaching online at their home institutions and guide faculty and staff through the implementation of that program. Funded by BoR Support Fund Contract Number: LEQSF (2015-16)-ENH-PEN-13.

Intended Audience: Deans; Faculty; Other

Meeting Room 11
Friday, April 15, 10:40-11:30AM
Conference Track: Leadership Development & Career Enhancement
Admissions Core Team Banner Update

Ana Nanney, Director of Admissions, Fletcher Technical Community College

Invitation Only
Intended Audience: Admissions Officers

Meeting Room 12
Friday, April 15, 10:40-11:30AM
Conference Track: Teaching & Learning
Who Benefits from Canvas Outcomes?

Nina McCune, Assistant Professor, History, Baton Rouge Community College

How and why linking outcomes (Course Level Learning Outcomes and General Education Learning Outcomes) to assignments and quizzes in our system-wide LMS Canvas benefits students, instructors, and administrators. Participants will be able to effectively create assignments that reflect learning objectives/outcomes, and read the outcomes, data reports, and engage students in meaningful coursework.
Intended Audience: Deans; Faculty; Other

Meeting Room 13
Friday, April 15, 10:40-11:30AM
Conference Track: Leadership Development & Career Enhancement
Registrars Core Team Banner Update

Erin Blake, Registrar, Baton Rouge Community College
Carrie Martin, Records Management Officer Statewide, Secretary of State Office

Invitation Only
Intended Audience: Registrars

11:40AM - 12:30PM

Meeting Rooms and Exhibit Hall
Peer Groups
(See page 35 for details)

12:30PM - 2:00PM
Ballroom
State of the System/Awards Luncheon
The Peer Group Initiative is a professional development opportunity for faculty and staff within their discipline to come together to learn from one another about the great work many of their colleagues are doing.

**Faculty Peer Groups:** Every year faculty across our System convene at the LCTCS Annual Conference to build relationships and discuss important topics impacting their respective disciplines. And, each year the peer groups meet to establish goals and facilitate discussions throughout the year to improve student learning and development. Please select a work group that is appropriate to your discipline and be ready to participate in discussing the goals your group established last year regarding the Our Louisiana 2020 Plan, and what progress you have made.

- Accounting and Business – Exhibit Hall 1
- Allied Health – Meeting Room 3
- Computer Science - Exhibit Hall 2
- Construction Trades - Exhibit Hall 3
- Developmental Education - Exhibit Hall 4
- Education- Early Child, Teacher Ed, and Health and Physical Ed - Exhibit Hall 5
- Electronics - Exhibit Hall 6
- Engineering & Applied Technology - Exhibit Hall 7
- English & English as a Second Language – Meeting Room 12
- Fine Arts - Exhibit Hall 8
- Foreign Language & American Sign Language - Exhibit Hall 9
- Forestry, Horticulture, and Plant Science - Exhibit Hall 10
- Health and Physical Education - Exhibit Hall 11
- Humanities - Exhibit Hall 12
- Industrial Maintenance/Machine Tool Technology - Exhibit Hall 13
- Manufacturing - Exhibit Hall 14
- Mathematics - Exhibit Hall 15
- Nursing – Meeting Room 9
- Oil & Gas Production and Processing - Exhibit Hall 16
- Other Career Technical (including Cosmetology & Culinary) - Exhibit Hall 17
- Science - Exhibit Hall 18
- Social Sciences (including Speech, Communications, and Theater) - Exhibit Hall 19
- Transportation - Exhibit Hall 20
- Welding - Exhibit Hall 21

**Administrative/Staff Peer Groups:** Every year administrators/staff across our System convene at the LCTCS Annual Conference to build relationships and discuss important topics impacting their respective disciplines. And, each year the peer groups meet to establish goals and facilitate discussions throughout the year to improve student access and success. Please select a work group that is appropriate to your discipline and be ready to participate in discussing the goals your group established last year regarding the Our Louisiana 2020 Plan, and what progress you have made.

- Academic Advising – Meeting Room 1
- Academic Deans/Academic Officers/Chief Academic Officers – Meeting Room 2
- Administrative Support – Meeting Room 5
- Admissions and Recruiting – Exhibit Hall 22
- Advancement – Exhibit Hall 34
- Business Officers/Chief Financial Officers/Fiscal Affairs – Exhibit Hall 28
- Career Services – Exhibit Hall 23
- Chancellors/Directors/Campus Deans – Exhibit Hall 24
- Chief Student Affairs Officers/Student Services - Meeting Room 4
- Disability Services – Exhibit Hall 25
- Dual Enrollment – Meeting Room 7
- Executive Assistants – Exhibit Hall 26
- Facility Services – Exhibit Hall 27
- Financial Aid – Meeting Room 8
- Human Resources – Meeting Room 6
- Information System Technology – Exhibit Hall 29
- Institutional Research – Exhibit Hall 30
- Library and Learning Resources – Exhibit Hall 31
- Online Instruction – Exhibit Hall 32
- Public Relations/Marketing – Exhibit Hall 33
- Records and Registration – Meeting Room 13
- WorkReadyU (ABE/HSE) – Meeting Room 10
- Workforce Development/ Economic Development/Continuing Ed – Meeting Room 11
GENERAL INFORMATION

River Center Entry: You will be greeted upon entry by the Baton Rouge River Center staff who will conduct bag checks at both the St. Louis Street entrance and the Government Street (near the Belle of Baton Rouge) entrance.

WIFI Access while at the Baton Rouge River Center
Log-In: lctcsconf
Password: 2020vision

Visit Baton Rouge has provided us with travel guides, brochures and maps. You can pick up travel guides at the table near the Ballroom entrance.

Awardee Hall of Fame is located lobby leading to the Ballroom.

Photos: Photographs will be taken throughout the Annual Conference. By attending these activities, registrants agree that their photograph may be used in Conference communication and promotional material.

Nursing Mothers Private Room is located on the Ground Level

Emergency Numbers
Police, Fire & Medical Emergencies – 911
Baton Rouge Sheriff’s Department – 225-389-5000
Baton Rouge General Hospital – 225-763-4000
Our Lady of the Lake Regional Medical Center – 225-765-6565

Conference Hotels

Belle of Baton Rouge
103 France Street
Baton Rouge, LA
(800) 266-2692

Holiday Inn
400 North Boulevard
Baton Rouge, LA
(225) 379-3884

Hilton Downtown
201 Lafayette Street
Baton Rouge, LA
(225) 344-5866

Hotel Indigo
200 Convention Street
Baton Rouge, LA
(225) 343-1515

Hampton Inn
462 Lafayette Street
Baton Rouge, LA
(225) 382-2100
Parking for the Annual Conference is available at the 2 parking garages near the River Center.

THE WEST GARAGE has been modified to account for the two-way street conversion. Circulation patterns within the garage have been changed and the existing entry and exit drives have been reversed. The entrance to the garage is now closest to Government Street. Access into this garage will be from southbound St Louis only, and no left turns from northbound traffic will be allowed. Vehicles approaching the garage from northbound Nicholson Drive or westbound Government Street must travel the block on River Rd to North Blvd, then turn south on St. Louis Street.

THE EAST GARAGE has ingress and egress off of both St Louis and St. Ferdinand. The entry and exist along St Louis will be restricted to a right in and right out. You will not be allowed to turn left from southbound St Louis into the East Garage or to turn left south bound toward Government Street when exiting the garage. The entrance off St. Ferdinand will allow both a left turn in from northbound traffic and a right turn from south bound. However the exit from the garage will be restricted to a right turn only heading southbound towards Government Street.

On-street meter parking is an option as well. The metered parking spaces are free after 5:00 p.m., Monday-Friday. Please be aware of specially designated parking zones (Marked by BLUE, RED or YELLOW painted curbs) Parking in handicap spaces, fire lanes, or loading zones without proper documentation will result in a fine.