

Changing Lives,
Creating Futures

Monty Sullivan
System President

Officers:
Stephen Toups
Chair

Paul Price, Jr.
First Vice Chair

Willie L. Mount
Second Vice Chair

Members:

Tari T. Bradford
Helen Bridges Carter
Timothy W. Hardy
Altman L. "Chip" Jackson
Erika McConduit
Michael J. Murphy
Joe Potts
Stanton W. Salathe
Stephen C. Smith
Mark D. Spears, Jr.
Craig Spohn
Vincent St. Blanc, III

Student Members:

Jeremy Gray
Raissa Oliveira Yantis

Louisiana
Community
& Technical
College System

265 South Foster Drive
Baton Rouge, LA 70806

Phone: 225-922-2800
Fax: 225-922-1185

www.lctcs.edu

LOUISIANA COMMUNITY & TECHNICAL COLLEGE SYSTEM

APPROVED

2/13/19 Jk
LCTCS BOARD OF SUPERVISORS

TO: Dr. Monty Sullivan
LCTCS President

FROM: Joseph F. Marin *JFM*
Chief Operations Officer

SUBJECT: Naming Rights Opportunity for SOWELA Pipeline Training Program

DATE: February 7, 2019

FOR BOARD ACTION

Recommendation: Staff recommends the board authorize SOWELA Technical Community College to name the new Pipeline Training Program, the TransCanada Pipeline Training Academy (and factoring any legal name changes that may occur in future years), in honor of a \$1 million donation by TransCanada to help with the expenses associated with the creation and startup of the program.

Background: Southwest Louisiana has been fortunate to have a strong petro-chemical industry base that provides high wage, high demand and high skill job opportunities for the citizens in the region. The massive network of pipelines that exist in this area allows petro-chemical companies to import and export their products efficiently and effectively. However, this pipeline network must be properly maintained to ensure that the products being transported enter and leave the pipeline safely and securely.

With that said, the closest program that provides skills training for pipeline workers is in Oklahoma. Consequently, SOWELA engaged TransCanada, one of the largest owners and operators of pipelines throughout North America, regarding a partnership to develop, design, and implement what will be called the TransCanada Pipeline Academy. This training program will be located on the SOWELA main campus in Lake Charles and will provide skills training through classroom and hands-on training activities which will include in-demand competencies such as: pigging, valve operations, corrosion detection and prevention methods, pipeline inspection, locating pipelines, safety, and other related skills. The hands-on activities portion of the program will be accomplished with training exercises using an actual pipeline loop which will be constructed on a designated area of the campus. TransCanada has committed \$1 million in donations for developing and establishing this program.

Fiscal Impact: Donation of \$500,000 December 1, 2018, \$300,000 December 1, 2019 and \$200,000 December 1, 2020. Total donation of \$1 million over three years.

History of Prior Action: N/A

Benefits to the System: The establishment of the Pipeline Training Academy will allow SOWELA Technical Community College to add an additional specialized skills training program that will produce a pool of high-skill workers for a high-wage and high demand occupation.

Monty Sullivan
Approved for Recommendation to the Board
Dr. Monty Sullivan, President

2-13-19
Date



Successful students are Our Story. Let your story start with...



Most Job Growth in the U.S.



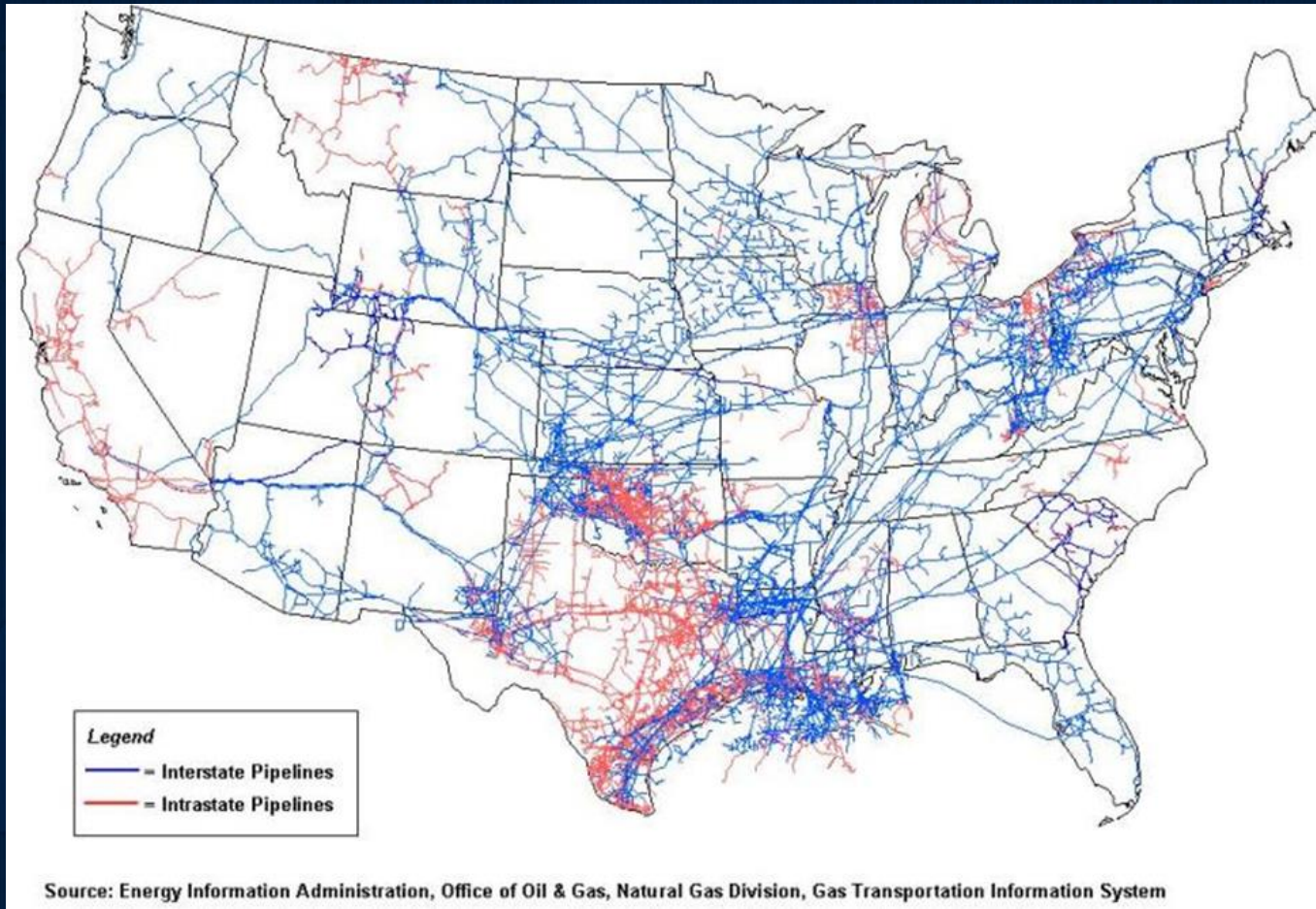
31 cities adding the most jobs as the US economy grows

1. Lake Charles, Louisiana

- 5 yr. employment increase: 28.3 percent (+24,482 jobs)
- Highest growth industry: Mining, logging, and construction (+15,700 jobs)
- August unemployment: 4.2 percent
- Median household income: \$52,314

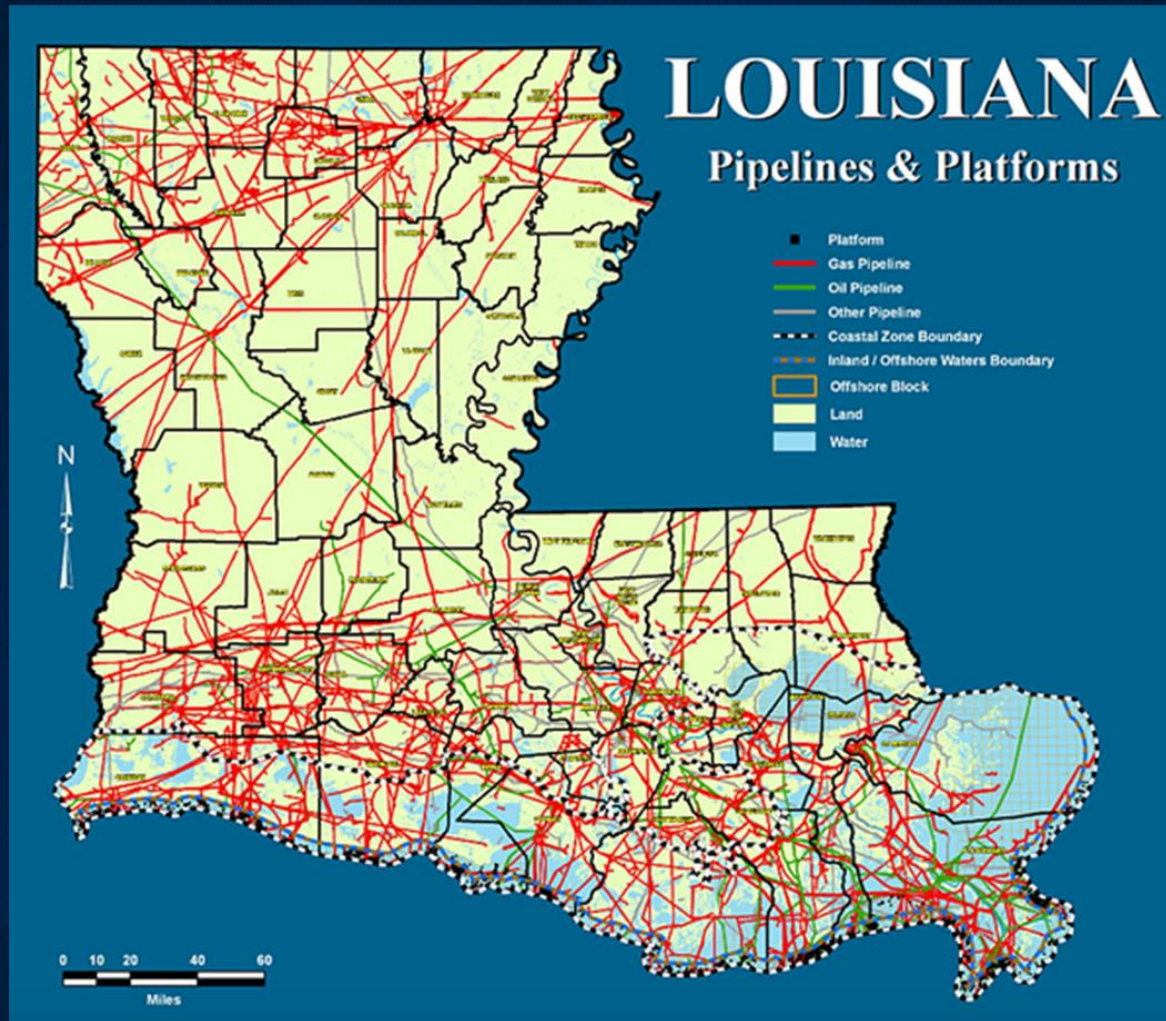
Overall employment climbed by 28.3 percent in Lake Charles, Louisiana, in the past five years, **the greatest gain of any U.S. metro area and nearly quadruple the 7.2 percent national employment growth.** Over half of the 24,482 newly employed residents in the metro area found work in the mining, logging, and construction industry.

United States Pipeline Map



Successful students are Our Story. Let your story start with...

Louisiana Pipeline Map



Successful students are Our Story. Let your story start with...



Successful students are Our Story. Let your story start with...



Pipeline Training Loop



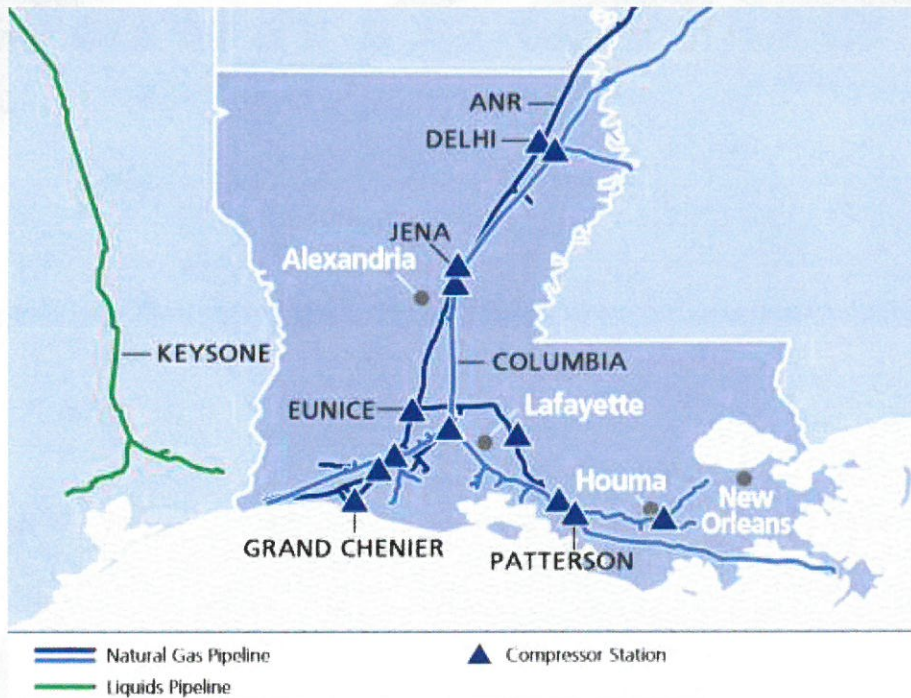
Successful students are Our Story. Let your story start with...



Questions & Comments

Successful students are Our Story. Let your story start with...

TransCanada in Louisiana



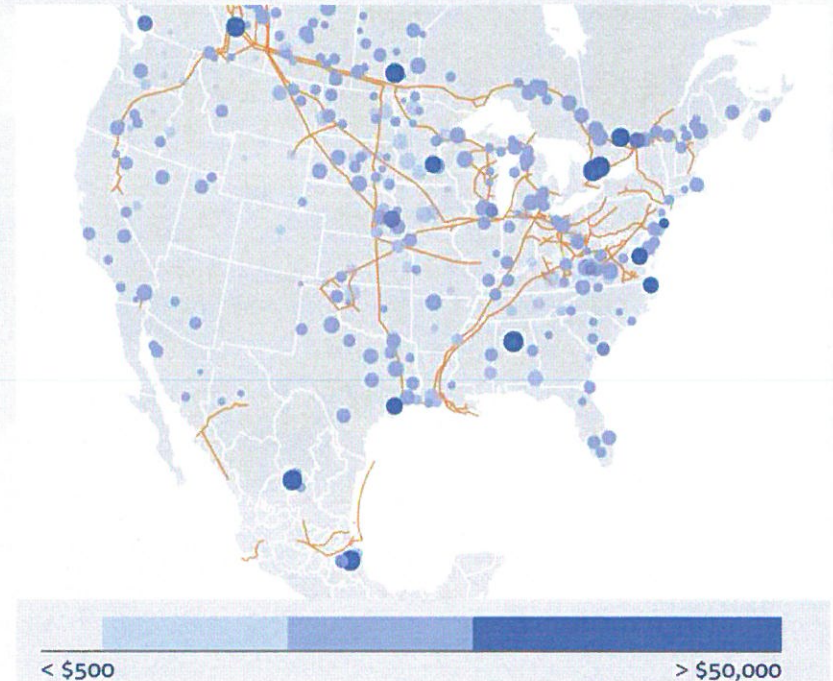
- Operating in Louisiana for more than 65 years
- Two natural gas pipelines, totaling ~2,400 miles
 - Columbia Gulf Transmission and ANR Pipeline
 - 12 compressor stations
 - Almost 200 employees
- Plans for growth in Louisiana
 - Natural gas export facilities
 - Petrochemical industry
- Investing in Louisiana
 - ~\$2 million invested in LA non-profit organizations over the last 10 years

“Build Strong”

- TransCanada is committed to building strong communities in the areas in which we live, work and operate through our “Build Strong” Program
- Four focus areas:
 - Safety
 - Education + Training
 - Community
 - Environment
- In 2018, TransCanada invested more than \$7 million in U.S. organizations committed to meeting key community needs in these focus areas

TransCanada

BUILD STRONG



Build Strong - Education + Training

- Education + Training focus area supports the development of strong and skilled communities across North America
 - ~25% of all TransCanada community investments
- Lifecycle approach – from early childhood education to technical training at post-secondary institutions
- Signature Education Program → TransCanada Scholarship Program (www.tcscholarships.com)
 - Community Leaders - \$2,500
 - Trades - \$2,500
 - Indigenous Legacy - \$5,000



2018  TransCanada Community Scholarships

OVER **\$275k & 145** SCHOLARSHIPS AWARDED

IN 3 CATEGORIES

-  TRADES
-  INDIGENOUS LEGACY
-  COMMUNITY LEADERS

LCTCS students would be highly-qualified to apply!

TC Energy Pipeline Academy

- Demand for skilled workers for all sides of pipeline industry continues to grow
- This partnership will:
 - Develop a future workforce for TransCanada and industry peers
 - Ensure economic prosperity in TransCanada operating areas
- Program meets two priority areas of support:
 - **Skills development programs** that enable greater participation in the employment and contracting opportunities created by our projects, operations and industry
 - **Workforce enablement programs** that offer job readiness and workplace essential skills training



TransCanada

BUILD STRONG

Protect

Educate

Support

Sustain



Scholarship Program

TransCanada's Build Strong program provides support for education and training initiatives in the communities where we do business to help build community capacity, develop the next generation of community leaders, and provide a skilled workforce for our industry.

- Our TransCanada Scholarship program, offers financial support directly to students pursuing post-secondary education.
- In 2018, TransCanada received over 2,500 applications and more than 450 scholarships were awarded to students across North America.



Categories

Scholarships are available in five categories:

1. Community Leaders Scholarship
2. Indigenous Legacy Scholarship
3. Trades Scholarship
4. Women's Scholarship (Mexico Only)
5. Vocational Scholarship (Mexico Only)

Visit TCscholarships.com to learn more.

“

I was looking
for scholarships
that aligned with
my personal
values.”

SONJA V.,
Athabasca Chipewyan First Nation, Alta.
TransCanada Indigenous Legacy
Scholarship Recipient

TransCanada
BUILD STRONG

Protect Educate Support Sustain

A Unique Program

What makes the TransCanada Scholarship program unique?

- Evaluation criteria focus on leaderships skills and community involvement, not solely academic performance.
- Students receive financial support directly, not through a post-secondary tuition account, so they can remove whatever financial barriers to education they may have.
- There is no third-party organization involved, so when students contact us, they're contacting TransCanada employees who can answer any questions they might have.



Applying is easy!

How to Apply

Students can answer five quick questions at [TCscholarships.com](https://www.tcscholarships.com) to see if they pre-qualify for a TransCanada Scholarship. Applications re-open on January 14, 2019 and close May 17, 2019.

Pre-qualification Questions:

1. Are you enrolled in a post-secondary institution?
2. What is your permanent address or the home community you identify with?
3. Are you a citizen or permanent resident of the U.S., Canada or Mexico?
4. Are you a dependent of an employee, contractor or consultant who is employed by TransCanada? (dependents of TransCanada employees, contractors or consultants are not eligible to apply for these scholarships)
5. What is your email address?


Program Impacts

2018

TransCanada
BUILD STRONG


Protect Educate Support Sustain

OVER **\$950k & 450+** SCHOLARSHIPS AWARDED
IN 4 CATEGORIES


TRADES
112
AWARDED

ACROSS MORE THAN 15 PROGRAMS INCLUDING:

- Electrician
- Health & Safety
- Welding
- Aircraft Maintenance
- Engineering


INDIGENOUS LEGACY
121
AWARDED


ACROSS MORE THAN 30 PROGRAMS INCLUDING:

- Education
- Social Work
- Law
- Agri-business
- Pipefitting


COMMUNITY LEADERS
180
AWARDED

ACROSS MORE THAN 50 PROGRAMS INCLUDING:

- Paramedic
- Journalism
- Computer Science
- Engineering
- Social Work


WOMEN'S
50
AWARDED

ACROSS MORE THAN 30 PROGRAMS INCLUDING:

- Accounting
- Renewable Energy
- Engineering
- Teaching
- Psychology

 **WE AWARDED SCHOLARSHIPS IN 298**
Different Communities Across North America




- Community Leaders Scholarship
- Indigenous Legacy Scholarship
- Trades Scholarship
- Women's Scholarship

 **217** Scholarships
Awarded across 141 communities

 **145** Scholarships
Awarded across 108 communities


 **100** Scholarships
Awarded across 49 communities

2018 Success Stories




“ I enjoy spending my time welding and fixing things, which is why I'm pursuing education to become a millwright. This scholarship will help me pay for school fees, tools, and books. ”

TransCanada
BUILD STRONG Futures
GREG P. Cochrane, Ont.




“ I'm pursuing a degree in Networking Administration and Security. I plan on going to work for my tribe upon graduation securing and maintaining their computer networks. ”

TransCanada
BUILD STRONG Futures
MARCEL B. Winnebago, Neb.



“ I plan to graduate with my Bachelors of Nursing and focus on making changes to policies that affect our population such as water contamination, substance abuse, diabetes and heart disease. ”


TransCanada
BUILD STRONG Futures
JACEY S. Bassano, Alta.



“ Ever since I was just a small 4-H cloverbud, I have found a passion for serving others. I am an agricultural education major and plan to become a high school agricultural education teacher and FFA advisor. ”

HAILEY W. Norfolk, Neb.

TransCanada
BUILD STRONG
Protect Educate Support Sustain



“ This award helps me concentrate on studying instead of thinking where I can find money to support my family. ”

TransCanada
BUILD STRONG Futures
OUSMANE D. Winnipeg, MB



“ I registered for courses to become a parts technician to carry on the family business. I want to be an advocate for girls in trades. ”

TransCanada
BUILD STRONG Futures
CAYLEY H. Wainwright, Alta.

If selected to receive a TransCanada Scholarship, students have the option to share their success stories to help inspire other students to consider post-secondary education.

- In 2018, TransCanada posted 50+ student success stories on social media in Canada, the U.S. and Mexico.
- Visit TCscholarships.com to watch some of our students' testimonial videos!