



LOUISIANA COMMUNITY & TECHNICAL COLLEGE SYSTEM

Changing Lives,
Creating Futures

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TO: Dr. Monty Sullivan
LCTCS President

THROUGH: Joseph F. Marin
Chief Operations Officer

FROM: Quintin Taylor
Chief Public Affairs Officer

DATE: November 15, 2019

RE: Professional Services Contract between LCTCS and Feigley
Communications LLC

APPROVED
12/11/19
LCTCS BOARD OF SUPERVISORS

FOR BOARD ACTION

Recommendation: Staff recommends that the Board approve a professional services
contract between LCTCS and Feigley Communications LLC, effective December 1,
2019 through November 30, 2020. This contract is subject to approval by the Office of
State Procurement.

Background: LCTCS seeks to enter into a professional services contract with Feigley
Communications LLC to create a comprehensive marketing and outreach campaign
focused on the recruitment of minorities in STEM (Science, Technology, Engineering &
Mathematics) programs.

Fiscal Impact: The contract is for \$65,000.

History of Prior Actions: N/A

Benefits to the System: The contract will provide additional expertise and guidance for
LCTCS to execute a successful marketing and outreach campaign across multiple
platforms to recruit, enroll, and graduate historically underserved student populations in
STEM programs that will lead to family sustaining employment.

Approved for Recommendation to the Board
Dr. Monty Sullivan, President

12-11-19
Date