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# LOUISIANA COMMUNITY & TECHNICAL COLLEGE SYSTEM

**TO:** Dr. Monty Sullivan  
LCTCS President

**THROUGH:** Joseph F. Marin *JFM*  
Chief Operations Officer

René Cintrón, PhD *PC*  
Chief Academic and Training Officer

**FROM:** Melissa LaCour *MLC*  
Director of New Markets

**DATE:** January 24, 2020

**RE:** System-wide Learning Management System contract between LCTCS Board of Supervisors and Instructure, Inc.

APPROVED

*SLC* 2/12/20  
LCTCS BOARD OF SUPERVISORS

## FOR BOARD ACTION

**Recommendation:** Staff recommends that the Board authorize the System President to execute a contract between LCTCSOnline and Instructure, Inc., effective March 1, 2020 through February 28, 2023, with the option to extend the contract for two years. This contract is subject to the approval of the Office of Contractual Review.

**Background:** LCTCSOnline wishes to contract with Instructure, Inc. for their product, Canvas, as the system-wide learning management system (LMS) for all LCTCS colleges. Instructure was unanimously chosen through an RFP in 2015 for the implementation, annual subscription and support of a system-wide learning management system.

Canvas offers a highly intuitive, scalable, extensible, cloud-native education technology platform and advanced LMS with integrated Web 2.0 tools and services. It is accessible anytime, anywhere via web browsers or mobile devices such as smart phones or tablets. Canvas offers many out-of-the-box features that support the creation and delivery of rich content and engaging and interactive learning objects. Canvas is integrated with the LCTCS Banner Student Information System and has worked successfully for the past five years.

**Fiscal Impact:** The contract is not to exceed \$1,946,119.17 for the initial three year period. The option to extend the contract for two additional years would be at an additional cost not to exceed \$1,466,036.95.

**History of Prior Actions:** The current contract with Instructure was approved by the Board at the February 2015 board meeting for a total of \$2,074,594 for the initial three year period and an additional \$1,437,114 for the two additional years.

**Benefits to the System:** The contract will provide the continuation of a system-wide learning management system for LCTCSOnline and all member colleges. This is accomplished with a single instance, with sub-accounts for each LCTCS college.

*Monty Sullivan*  
Approved for Recommendation to the Board  
Dr. Monty Sullivan, President

2-12-20

Date