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### LOUISIANA COMMUNITY & TECHNICAL COLLEGE SYSTEM

APPROVED

TO: Dr. Monty Sullivan LCTCS President

THROUGH: Joseph F. Marin

Vice President of Operations

**FROM:** Tarie Roberson

Director of Advancement

**DATE:** November 21, 2022

**SUBJECT:** Authorizing naming opportunities at Fletcher Technical Community

College (FTCC)

#### FOR BOARD ACTION

**Recommendation:** Staff recommends that the Board authorize the naming opportunities for Fletcher Technical Community College, which is in accordance with Board Policy #4.003, Naming of LCTCS Facilities.

Barker Buick GMC Conference Room

This naming right is made possible by a \$25,000 commitment from Barker Buick GMC. Location: Fletcher Main Campus, Chancellor's Conference Room

Richard "Dickie" Barker Automotive Lab

This naming right is made possible by a \$100,000 commitment from the Barker family. Location: Fletcher Main Campus, Automotive Training Lab

Lorio Foundation Education Center

This naming right is made possible by a \$100,000 commitment from Lorio Foundation. Location: Thibodaux Facility, Lorio Education Center which houses WorkReadyU program.

Ochsner Health Nursing Wing

This naming right is made possible by a \$1,000,000 commitment from Ochsner Health. Location: Fletcher Main Campus, Nursing Wing

Terrebonne General Health System Nursing Wing

This naming right is made possible by a \$1,000,000 commitment from Terrebonne General Health System. Location: Fletcher Main Campus, Nursing Wing

The establishment of these naming opportunities, for a total of \$2,225,000, allow Fletcher to build long-term sustainability through endowments for faculty, student scholarships, technology, equipment, and program expansion, all in an effort to increase college access and success for students.

**Background:** On September 3, 2013, the Board approved revisions to Policy #4.003, Naming of LCTCS Facilities, which provides policy guidelines for naming tributes on college campuses. The revision recognizes the growth of college fundraising, and the passage of Senate Bill 204, requiring private matches for new facilities. This revision provides guidance and protection as it relates to the role of the Board, the college, and the college foundations. The policy requires colleges to develop a naming policy that is approved by the Board, prior to submitting naming tributes for Board approval.

**Fiscal Impact:** The fiscal impact is limited to the cost of signage, which will be funded by the college.

**History of Prior Actions:** The Board has approved similar naming policies for a number of LCTCS Colleges.

**Benefits to the System:** College naming policies that align with Board policy will ensure that naming tributes bring appropriate honor and distinction to the donor and the institution, enhance future giving opportunities to the college, provide for good stewardship of LCTCS facilities, and proper oversight by the college and the Board of Supervisors.

Approved for Recommendation to the Board

Dr. Monty Sullivan, President

December + 20

Date

Signature: Joseph Marin (Dec 2, 2022 07:11 CST)

Email: jmarin@lctcs.edu

# I.4.FTCC Naming Opportunities December 2022

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