



# LOUISIANA COMMUNITY & TECHNICAL COLLEGE SYSTEM

**Changing Lives,  
Creating Futures**

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**TO:** Dr. Monty Sullivan  
LCTCS President

**THROUGH:** Joseph F. Marin <sup>JFM</sup>  
Vice President of Operations

**FROM:** Tarie Roberson <sup>TR</sup>  
Director of Advancement

**DATE:** February 22, 2023

**SUBJECT:** Authorizing Naming Opportunities at Central Louisiana Technical  
Community College (CLTCC)

**APPROVED**  
3/8/23  
LCTCS BOARD OF SUPERVISORS

## FOR BOARD ACTION

**Recommendation:** Staff recommends that the Board authorize the naming opportunities for Central Louisiana Technical Community College downtown Alexandria Campus, which is in accordance with Board Policy #4.003, Naming of LCTCS Facilities.

### **Advanced Manufacturing Center – Powered by Cleco**

This naming right is made possible by a \$1,000,000 investment from Cleco Corporate Holdings, LLC. Location: CLTCC Downtown Alexandria Campus, 1321 Second St., Alexandria, LA

### **Alexandria Business Foundation Library**

This naming right is made possible by a \$290,000 investment from the Alexandria Business Foundation. Location: CLTCC Alexandria Main Campus, 516 Murray St., Alexandria, LA

The establishment of these naming opportunities, for a total of \$1,290,000 allows CLTCC to build long-term sustainability through endowments for faculty, student scholarships, technology, and equipment upgrades, all in an effort to increase college access and success for all students.

**Background:** On September 3, 2013, the Board approved revisions to Policy #4.003, Naming of LCTCS Facilities, which provides policy guidelines for naming tributes on college campuses. The revision recognizes the growth of college fundraising, and the passage of Senate Bill 204, requiring private matches for new facilities. This revision provides guidance and protection as it relates to the role of the Board, the college, and the college foundations. The policy requires colleges to develop a naming policy that is approved by the Board, prior to submitting naming tributes for Board approval.

**Fiscal Impact:** The fiscal impact is limited to the cost of signage, which will be funded by the college.

**History of Prior Actions:** The Board has approved similar naming policies for a number of LCTCS Colleges.

**Benefits to the System:** College naming policies that align with Board policy will ensure that naming tributes bring appropriate honor and distinction to the donor and the institution, enhance future giving opportunities to the college, provide for good stewardship of LCTCS facilities, and proper oversight by the college and the Board of Supervisors.



3-8-23

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**Approved for Recommendation to the Board**  
**Dr. Monty Sullivan, President**

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**Date**



*Where Your Future Is Waiting*

January 27, 2023

Dr. Monty Sullivan  
Louisiana Community and Technical College System  
265 South Foster Drive  
Baton Rouge, LA 70806

RE: APPROVAL OF NAMING OPPORTUNITIES AT CLTCC

Dear Dr. Sullivan,

By way of this correspondence, we ask the LCTCS Board of Supervisors to approve the establishment of the following naming opportunities within CLTCC Alexandria Campuses:

- **Advanced Manufacturing Center—Powered by Cleco (1321 Second St. Alexandria, LA)**  
This naming right is made possible by a \$1,000,000 contribution received from Cleco.
- **Alexandria Business Foundation Library (516 Murray St., Alexandria, LA)**  
This naming right is made possible by a \$210,000 contribution received from Alexandria Business Foundation.

The establishment of these naming opportunities, for a total of \$1,210,000, allow CLTCC to build long-term sustainability through endowments for faculty, student scholarships, technology, and equipment upgrades, all in an effort to increase college access and success for all students.

I appreciate the consideration of the LCTCS Board of Supervisors.

Sincerely,

Heather Poole, Ed.D., MBA  
Executive Vice Chancellor Academic and Student Affairs  
Director of CLTCC Foundation Relations

CC: Dr. Jimmy Sawtelle, CLTCC Chancellor  
Mr. Jim Clinton, CLTCC Foundation President  
Ms. Tarie Roberson, LCTCS

**Signature:** Tarie Roberson  
Tarie Roberson (Mar 3, 2023 16:05 CST)  
**Email:** tarieroberson@lctcs.edu

**Signature:** Joseph J. Marin  
Joseph J. Marin (Mar 3, 2023 16:31 CST)  
**Email:** jmarin@lctcs.edu












# I.10.CLTCC Naming Opportunities

Final Audit Report

2023-03-03

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