



LOUISIANA COMMUNITY & TECHNICAL COLLEGE SYSTEM

Changing Lives,
Creating Futures

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TO: Dr. Monty Sullivan
LCTCS President
THROUGH: Joseph F. Marin
Vice President of Operations
FROM: Joel Watkins
Director of Budget and Planning
DATE: February 22, 2023
SUBJECT: Personal Services Contract between LCTCS and Echo Tango, LLC

APPROVED
3/8/23
LCTCS BOARD OF SUPERVISORS

FOR BOARD ACTION

Recommendation: Staff recommends that the Board approve a personal services contract between Louisiana Community and Technical College System and Echo Tango, LLC, effective March 1, 2023, through June 30, 2023. This contract is subject to the approval of the Office of State Procurement.

Background: Louisiana Community and Technical College System seeks to enter into a personal services contract with Echo Tango LLC for four (4) animated explainer videos to explain the top high-skill, high-wage, or in-demand industry sectors and CTE programs offered within the Louisiana Community and Technical College System. The target audiences for these videos will be secondary and post-secondary students already in Career and Technical Education programs, and non-traditional adult students interested in high wage, in-demand careers.

Fiscal Impact: The contract is for a maximum fee of \$198,500.

History of Prior Actions: N/A

Benefits to the System: The contract will provide Perkins Career and Technical Education with videos focused Transportation, IT, Construction, and Manufacturing career clusters for use at LCTCS colleges.

Signature of Monty Sullivan

Approved for Recommendation to the Board
Dr. Monty Sullivan, President

3.8.23

Date

Signature: Joel Watkins

Email: jwatkins@lctcs.edu

Signature: Joseph F. Marin
Joseph F. Marin (Mar 3, 2023 16:39 CST)

Email: jmarin@lctcs.edu

I.8.LCTCS and Echo Tango Contract

Final Audit Report

2023-03-03

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