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TO: Dr. Monty Sullivan
LCTCS President
THROUGH: Joseph F. Marin
Chief Operations Officer
FROM: David Helveston
Chief External Affairs Officer

DATE: April 21, 2017

SUBJECT: Naming opportunities at Bossier Parish Community College

FOR BOARD ACTION

Recommendation: Staff recommends that the Board authorize Bossier Parish Community College the following naming opportunities:

AEP Foundation Learning Lab in the Learning Commons

This naming opportunity is made possible by a \$1,400,000 commitment.

Alta and John Franks Foundation Tutoring Center

This naming opportunity is made possible by a \$300,000 commitment.

BHP Billiton Learning Commons

This naming opportunity is made possible by a \$300,000 commitment.

Citizens National Bank Center for Business Studies

This naming opportunity is made possible by a \$250,000 commitment.

Storer Foundation Control Room

This naming opportunity is made possible by a \$150,000 commitment, which will be recognized through the naming of a control room in the Center for Advanced Manufacturing and Engineering Technology.

Valveworks USA Parking Space

This naming opportunity is made possible by a \$100,000 commitment, which will be recognized through the naming of a reserved parking space at the Center for Advanced Manufacturing and Engineering Technology building.

APPROVED

5/10/17
LCTCS BOARD OF SUPERVISORS

Red Ball Oxygen Welding Classroom

This naming opportunity is made possible by a \$150,000 commitment, which will be recognized through the naming of a welding classroom in the Center for Advanced Manufacturing and Engineering Technology.

Staff further recognizes the following contributions to Bossier Parish Community College, which will be recognized by plaques placed in places of privilege.

Bossier Parish Police Jury and the City of Bossier City

This land donation valued at \$2,250,000 to support the ACT 360 private match will be recognized with a plaque in a place of privilege on the first floor of the STEM building.

BREMCO/SWEPCO Scholarship Foundation

This \$300,000 gift will be recognized with a plaque in a place of privilege on the first floor of the STEM building.

Encana

This \$300,000 commitment to support the construction of the Center for Advanced Manufacturing and Engineering Technology will be recognized with a plaque in a place of privilege in the building.

Greater Bossier Economic Development Foundation

This \$700,000 commitment to support the construction of the Center for Advanced Manufacturing and Engineering Technology will be recognized with a plaque in a place of privilege in the building.

JP Morgan Chase Foundation

This \$110,000 gift will be recognized with a plaque in a place of privilege in the STEM building.

Michael H. Woods Family

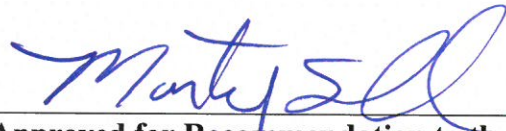
This \$150,000 commitment to a named First Generation Scholarship Fund will be recognized with a plaque in a place of privilege in the Administration building.

Background: Pursuant to Board Policy 4.003, *“the purpose of naming LCTCS college facilities in tribute is to bring honor and distinction to the college and to provide appropriate recognition to an individual, a family, a corporation, or a nonprofit organization that, by virtue of their monetary contributions to the college and/or their lifelong dedication and service to the institution, have set an example in the community and in the state for others to follow.”* This action is in accordance with this policy and the college’s naming policy.

Fiscal Impact: The fiscal impact is limited to the cost of signage, which will be funded by the college.

History of Prior Actions: In its March 2017 meeting, the Board approved similar naming opportunities at other colleges.

Benefits to the System: The naming of this facility will provide a means to recognize the valuable contributions to Bossier Parish Community College as well as allow to build long-term sustainability through endowments for faculty, student scholarships, technology, and equipment upgrades, all in an effort to increase college access and success for students.



Approved for Recommendation to the Board
Dr. Monty Sullivan, President

5-10-17

Date

TO: Dr. Monty Sullivan
LCTCS President

THROUGH: David Helveston
Chief External Affairs Officer

FROM: Rick Bateman, Jr., Ph.D.
Chancellor

DATE: April 17, 2017

SUBJECT: Authorizing Naming Opportunities at Bossier Parish Community College

FOR BOARD ACTION

In accordance with LCTCS Board Policy #4.003 and Bossier Parish Community College's own naming policy, this memo represents the formal request by the College that the Board authorize the naming of several spaces at BPCC. The naming opportunities outlined below are meant to provide appropriate recognition to foundations, companies, and individuals that have made monetary or in-kind contributions to the College.

- **AEP Foundation**
 - This naming opportunity is made possible by a \$1,400,000 commitment; this gift will be recognized through the naming of the Learning Lab in the Learning Commons.
- **Alta and John Franks Foundation**
 - This naming opportunity is made possible by a \$300,000 commitment; this gift will be recognized through the naming of the Tutoring Center.
- **BHP Billiton**
 - This naming opportunity is made possible by a \$300,000 commitment; this gift will be recognized through the naming of the Learning Commons.
- **Bossier Parish Police Jury and the City of Bossier City**
 - This naming opportunity is made possible by a land donation valued at \$2,250,000 to support the ACT 360 private match; this gift will be recognized with a plaque in a place of privilege on the first floor of the STEM building.
- **BREMCO/SWEPCO Scholarship Foundation**
 - This naming opportunity is made possible by a \$300,000 commitment; this gift will be recognized with a plaque in a place of privilege on the first floor of the STEM building.
- **Citizens National Bank**
 - This naming opportunity is made possible by a \$250,000 commitment; this gift will be recognized through the naming of the Center for Business Studies.
- **Encana**
 - This naming opportunity is made possible by a \$300,000 commitment to support the construction of the Center for Advanced Manufacturing and Engineering Technology; this gift will be recognized with a plaque in a place of privilege on the first floor of the building.

- **Greater Bossier Economic Development Foundation**
 - This naming opportunity is made possible by a \$700,000 commitment to support the construction of the Center for Advanced Manufacturing and Engineering Technology (CAMET); this gift will be recognized with a plaque in a place of privilege on the first floor of the CAMET building.
- **JP Morgan Chase Foundation**
 - This naming opportunity is made possible by a \$110,000 commitment; this gift will be recognized with a plaque in a place of privilege in the STEM building.
- **Michael H. Woods Family**
 - This naming opportunity is made possible by a \$150,000 commitment to a named First Generation Scholarship Fund; this gift will be recognized with a plaque in a place of privilege on the first floor of the Administration building.
- **Red Ball Oxygen**
 - This naming opportunity is made possible by a \$150,000 commitment; this gift will be recognized through the naming of a welding classroom in the Center for Advanced Manufacturing and Engineering Technology.
- **Storer Foundation**
 - This naming opportunity is made possible by a \$150,000 commitment; this gift will be recognized through the naming of a control room in the Center for Advanced Manufacturing and Engineering Technology.
- **Valveworks USA**
 - This naming opportunity is made possible by a \$100,000 commitment; this gift will be recognized through the naming of a reserved parking space at the Center for Advanced Manufacturing and Engineering Technology building.