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TO: Dr. Monty Sullivan
LCTCS President
FROM: Dr. Emily Campbell
Chief Enrollment Management Officer
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Vice President for Workforce Policy
Dr. Rene Cintron
Chief Academic Affairs Officer
Joseph Marin
Chief Operations Officer
Quintin Taylor
Chief Public Affairs Officer
Tarie Roberson
Director of Advancement

SUBJECT: Implementation Plan for Senate Resolution No. 113 and House Resolution No. 112 of the 2018 Regular Session of the Louisiana Legislature

DATE: 04/23/2018

FOR REVIEW AND ADVISEMENT:

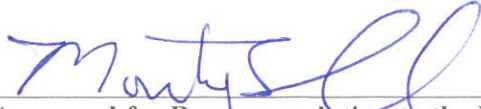
Recommendation: Staff recommends that the Board accept for review and advisement the "Implementation Plan for Senate Resolution No. 113 and House Resolution No. 112 of the 2018 Regular Session of the Louisiana Legislature," pending legislative approval.

Background: Senate Resolution No. 113 by Senator Morrish and House Resolution No. 112 by Representative Nancy Landry urge and request "the Louisiana Community and Technical College System, in coordination with the Board of Regents and the Louisiana Office of Student Financial Assistance, to develop a pilot program to provide public postsecondary scholarships to Louisiana's working-age citizens who have earned an alternative high school diploma and who have scored at least a seventeen on the ACT test for use in programs aligned with high-demand, high-pay occupations." The resolution also stipulates that "such program shall be administered utilizing private contributions solicited and collected by LCTCS member institutions and foundations, or through the realignment of existing financial aid and scholarship programs." The implementation of Senate Resolution No. 113 or House Resolution No. 112, if approved by the Legislature, will require a highly coordinated effort on the part of the LCTCS Office, the LCTCS Foundation, LCTCS colleges and their foundations, adult basic education providers, the Board of Regents and the Louisiana Office of Student Financial Assistance. The attached implementation plan outlines the basic framework for the pilot, to include plans for determining student eligibility and award renewal, fundraising, and marketing/outreach.

History of Prior Actions: N/A

Fiscal Impact: N/A

**Benefits to the System:** A successful pilot will allow the LCTCS to demonstrate that investments geared towards the working-age population can attract a broader cross-section of Louisiana's to postsecondary education, providing them greater access to the education and skills needed to more fully participate in the economy.



Approved for Recommendation to the Board  
Dr. Monty Sullivan

\_\_\_\_\_ Date

## **SENATE RESOLUTION NO. 113 & HOUSE RESOLUTION NO. 112 OF THE 2018 REGULAR SESSION OF THE LOUISIANA LEGISLATURE IMPLEMENTATION PLAN**

Senate Resolution No. 113 and House Resolution No. 112 of the 2018 Regular Session of the Louisiana Legislature urge and request “the Louisiana Community and Technical College System, in coordination with the Board of Regents and the Louisiana Office of Student Financial Assistance, to develop a pilot program to provide public postsecondary scholarships to Louisiana’s working-age citizens who have earned an alternative high school diploma and who have scored at least a seventeen on the ACT test for use in programs aligned with high-demand, high-pay occupations.” The resolutions also stipulate that “such program shall be administered utilizing private contributions solicited and collected by LCTCS member institutions and foundations, or through the realignment of existing financial aid and scholarship programs.” The implementation of either resolution, if approved by the Legislature, will require a highly coordinated effort on the part of the LCTCS Office, the LCTCS Foundation, LCTCS colleges and their foundations, adult basic education providers, the Board of Regents and the Louisiana Office of Student Financial Assistance. This implementation plan outlines the basic framework for the pilot, to include plans for determining student eligibility and award renewal, fundraising, and marketing/outreach.

### **Award Amount and Duration:**

- Awards will be based upon 18-19 TOPS Tech award amounts for full-time enrollment (12 credit hours or more) and 50% of the 18-19 TOPS Tech Award amounts if enrolled between 6-11 credit hours
- Awards are for 4 consecutive semesters (summers included, but not mandatory)

### **Initial Eligibility:**

To be eligible for the award, a student must:

- Be a U.S. citizen or permanent resident
- Have earned an alternative high school diploma, awarded by the LCTCS
- Have earned at least a 17 on the ACT test within the past 3 years
- Apply for admission to an LCTCS college
- Complete a scholarship application as part of the admissions application
- Complete a FAFSA

### **To Receive the Award:**

To receive the award, a student must:

- Meet all initial eligibility requirements (listed above)
- Enroll at least part time (6 credit hours) at an LCTCS college within 1 year of earning an alternative high school diploma
- Enroll in an eligible program of study (those programs of study currently eligible for a TOPS Tech award)

### **To Continue to Receive the Award:**

To continue to receive the award, a student must:

- Earn and maintain a minimum cumulative GPA of 2.00 at the end of each semester
- Maintain at least part time enrollment
- Maintain continuous enrollment (summer terms excluded)

\*Failure to maintain at least part time and/or continuous enrollment will result in cancellation of award.

### **Reinstatement Guidelines:**

If a student fails to maintain at least part time and/or continuous enrollment and has their award cancelled as a result, the student may appeal for an exception to the LCTCS Board of Supervisors. Qualifying exceptions include parental (pregnancy/maternity/paternity) leave; physical rehabilitation; substance abuse rehabilitation; temporary disability; care of immediate family member with temporary disability; permanent disability; exceptional educational opportunity; religious commitment; death of immediate family member; military service.

### **Fundraising:**

LCTCS and its twelve colleges shall fund the pilot program by utilizing existing endowed scholarships dollars and/or raising new funds. The number of students served in this pilot program will depend on the total raised.

### **Marketing/Outreach:**

Target Audience

- Current Adult Basic Education students who meet all initial eligibility requirements stated above, except the ACT requirement
- Any individual who earned an alternative high school diploma (awarded by the LCTCS) within the past calendar year, and meets all initial eligibility requirements stated above, except the ACT requirement

Strategy

- Direct Mail (July 2018- December 2018)
  - Congratulations letter from local college chancellor/director informing prospect of eligibility to receive TOPS Tech for Adults with submission of ACT score to the college (First week of July 2018)
  - Post Cards highlighting various programs & jobs opportunities (Monthly July 2018 –December 2018)
- E-Marketing Campaign (July 2018 – December 2018)
  - Targeted Social Media Ads (using email addresses, only targeted audience will see the ads)
  - Bi-Weekly Emails through Recruiter Platform

2018 Regular Session

HOUSE RESOLUTION NO. 112

BY REPRESENTATIVE NANCY LANDRY

COLLEGES/COMMUNITY AND TECHNICAL: Requests that the Louisiana Community and Technical College System develop a pilot scholarship program for certain adults

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A RESOLUTION

To urge and request the Louisiana Community and Technical College System, in coordination with the Board of Regents and the Louisiana Office of Student Financial Assistance, to develop a pilot program to provide public postsecondary education scholarships to certain students.

WHEREAS, current data and occupational forecasts indicate that a majority of high-demand, high-paying occupations will require more than a high school education; and

WHEREAS, half of Louisiana's working-age adults have a high school diploma or less and lack the skills and education needed to fully participate in the economy; and

WHEREAS, every effort must be made to provide greater access to postsecondary education to those adults in order to move them from the rolls of the underemployed or unemployed to the rolls of a skilled workforce and to ensure that they are prepared to meet the current and future workforce needs of the state and are capable of self-sufficiency; and

WHEREAS, current law provides for the TOPS-Tech Award, a merit-based scholarship for recent high school graduates seeking degrees and credentials that are closely aligned with the needs of business and industry; and

WHEREAS, a scholarship program for adults similar to TOPS-Tech may attract and engage more of the working-age population in public postsecondary education; and

WHEREAS, the Louisiana Community and Technical College System has demonstrated success in outreach to the business community through programs administered

1 through the Workforce and Innovation for a Stronger Economy (WISE) Fund and to adults  
2 through the Work Ready-U program; and

3 WHEREAS, further development of a well-educated, highly skilled, and productive  
4 workforce is paramount to the economic growth of this state.

5 THEREFORE, BE IT RESOLVED that the House of Representatives of the  
6 Legislature of Louisiana does hereby urge and request the Louisiana Community and  
7 Technical College System, in coordination with the Board of Regents and the Louisiana  
8 Office of Student Financial Assistance, to develop a pilot program to provide public  
9 postsecondary education scholarships for use in programs aligned with high-demand, high-  
10 paying occupations by Louisiana's working-age citizens who have earned an alternative high  
11 school diploma and who have scored at least a seventeen on the ACT.

12 BE IT FURTHER RESOLVED that the Legislature of Louisiana shall not  
13 appropriate additional funds for the administration of the pilot program and that the program  
14 shall be administered using private contributions solicited and collected by Louisiana  
15 Community and Technical College System institutions and foundations or through the  
16 realignment of existing financial aid and scholarship programs.

17 BE IT FURTHER RESOLVED that the Louisiana Community and Technical  
18 College System shall submit a written report of its findings regarding the development and  
19 implementation of the pilot program, including any recommendations for related legislation,  
20 to the House Committee on Education not later than sixty days prior to the beginning of the  
21 2020 Regular Session of the Legislature of Louisiana.

22 BE IT FURTHER RESOLVED that a suitable copy of this Resolution be transmitted  
23 to the president of the Louisiana Community and Technical College System, the  
24 commissioner of higher education, and the executive director of the Louisiana Office of  
25 Student Financial Assistance.

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**DIGEST**

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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HR 112 Original

2018 Regular Session

Nancy Landry

Requests the La. Community and Technical College System, in coordination with the Bd. of Regents and the La. Office of Student Financial Assistance, to develop a pilot program to provide public postsecondary education scholarships for use in programs aligned with high-demand, high-paying occupations.



2018 Regular Session

SENATE RESOLUTION NO. 113

BY SENATOR MORRISH

COMMUNITY TECH SYSTEM. Requests the Louisiana Community and Technical College System to develop a pilot scholarship program for certain adults.

1 A RESOLUTION

2 To urge and request the Louisiana Community and Technical College System, in  
3 coordination with the Board of Regents and the Louisiana Office of Student  
4 Financial Assistance, to develop a pilot program to provide public postsecondary  
5 scholarships to Louisiana's working-age citizens who have earned an alternative high  
6 school diploma and who have scored at least a seventeen on the ACT test for use in  
7 programs aligned with high-demand, high-pay occupations.

8 WHEREAS, current data and occupational forecasts indicate that the majority of  
9 high-demand, high-pay occupations will require more than a high school education; and

10 WHEREAS, half of Louisiana's working-age adults have a high school diploma or  
11 less, and are lacking the skills and education needed to fully participate in the economy; and

12 WHEREAS, every effort must be made to provide greater access to postsecondary  
13 education to those adults in order to transition them from the rolls of the underemployed or  
14 unemployed to the rolls of a skilled workforce who are prepared to meet the current and  
15 future workforce needs of the state and who are capable of self-sufficiency; and

16 WHEREAS, current law provides for the TOPS-Tech program, a merit-based  
17 scholarship program for recent high school graduates seeking degrees and credentials that  
18 are closely aligned to the needs of business and industry; and



1           WHEREAS, a scholarship program for adults similar to the TOPS-Tech program  
2           may attract and engage more of the working-age population in public postsecondary  
3           education; and

4           WHEREAS, the Louisiana Community and Technical College System has  
5           demonstrated success in outreach to the business community through programs administered  
6           through the WISE Fund and success in outreach to adults through the Work Ready-U  
7           program; and

8           WHEREAS, more fully developing a well-educated, highly skilled, and productive  
9           workforce is paramount to the economic growth of this state.

10          THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana  
11          does hereby urge and request the Louisiana Community and Technical College System, in  
12          coordination with the Board of Regents and the Louisiana Office of Student Financial  
13          Assistance, to develop a pilot program to provide public postsecondary scholarships to  
14          Louisiana's working-age citizens who have earned an alternative high school diploma and  
15          who have scored at least a seventeen on the ACT test for use in programs aligned with high-  
16          demand, high-pay occupations.

17          BE IT FURTHER RESOLVED that no additional legislative appropriation shall be  
18          requested or provided for the administration of the pilot program, and such program shall  
19          be administered utilizing private contributions solicited and collected by Louisiana  
20          Community and Technical College system member institutions and foundations, or through  
21          the realignment of existing financial aid and scholarship programs.

22          BE IT FURTHER RESOLVED that the Louisiana Community and Technical  
23          College System shall submit a written report of its findings regarding development and  
24          implementation of the pilot program, including any recommendations for related legislation,  
25          to the Senate Committee on Education not later than sixty days prior to the beginning of the  
26          2020 Regular Session of the Legislature of Louisiana.

27          BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the  
28          president of the Community and Technical College System, the commissioner of higher  
29          education, and the executive director of the Louisiana Office of Student Financial  
30          Assistance.

